

Subject card

Subject name and code	Business Foreign Language, PG_00204819						
Field of study	International Business						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			4.0		
Learning profile	academic	Assessment form			exam		
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Rafał Broniewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		70.0	100
Subject objectives	The main aim of the classes is to learn business concepts, systems and strategies in English. It is a CLIL course Content and Language Integrated Learning, which combines business and language learning, as well as communication behaviors in foreign language. The classes should improve language skills in the field of business specialist language, focused on economics, finance and related fields.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[IBMU2_U06] has language skills in the field of business at a minimum level of B2+ according to the Common European Framework of Reference for Languages, enabling effective functioning in an international environment.		The student has foreign language skills in the field of international business, which comply with the requirements of level B2+ according to the Common European Framework of Reference for Languages.		[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills		

Subject contents	Business foreign language of: 1. Company law and types of business 2. Funding the business and sources of funds 3. Accounting and financial analysis 4. Investment and financial markets 5. Corporate finance and mergers & acquisitions 6. Banking, insurance and taxation 7. Company structure 8. Market environment and marketing strategies 9. Competitive strategies 10. Product development, positioning and branding 11. Innovation strategies and Promotional mix 12. Production and operations management 13. Logistics and transport														
Prerequisites and co-requisites	Good command of Foreign Language B2 level.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1263 798 1301">Subject passing criteria</th> <th data-bbox="802 1263 1141 1301">Passing threshold</th> <th data-bbox="1145 1263 1487 1301">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1308 798 1337">written tests</td> <td data-bbox="802 1308 1141 1337">51.0%</td> <td data-bbox="1145 1308 1487 1337">30.0%</td> </tr> <tr> <td data-bbox="456 1337 798 1366">oral exam</td> <td data-bbox="802 1337 1141 1366">51.0%</td> <td data-bbox="1145 1337 1487 1366">40.0%</td> </tr> <tr> <td data-bbox="456 1366 798 1402">class activity</td> <td data-bbox="802 1366 1141 1402">51.0%</td> <td data-bbox="1145 1366 1487 1402">30.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	written tests	51.0%	30.0%	oral exam	51.0%	40.0%	class activity	51.0%	30.0%		
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oral exam	51.0%	40.0%													
class activity	51.0%	30.0%													
Recommended reading	Basic literature Supplementary literature eResources addresses	Materials listed by the teacher, including those available on the website of the Foreign Languages Centre Materials prepared by the teacher.													
Example issues/ example questions/ tasks being completed															
Work placement	Not applicable														

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