

## Subject card

|                                             |                                                                                                                                                                                                                           |                                                          |                                                                                                                                                                                                                                                                                                                                                        |                                     |                                                                                                                                                    |            |     |
|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Business Foreign Language , PG_00204823                                                                                                                                                                                   |                                                          |                                                                                                                                                                                                                                                                                                                                                        |                                     |                                                                                                                                                    |            |     |
| Field of study                              | International Business                                                                                                                                                                                                    |                                                          |                                                                                                                                                                                                                                                                                                                                                        |                                     |                                                                                                                                                    |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                                              |                                                          | Academic year of realisation of subject                                                                                                                                                                                                                                                                                                                |                                     | 2026/2027                                                                                                                                          |            |     |
| Education level                             | Master's studies                                                                                                                                                                                                          |                                                          | Subject group                                                                                                                                                                                                                                                                                                                                          |                                     | Obligatory subject group in the field of study<br>Optional subject group                                                                           |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                         |                                                          | Mode of delivery                                                                                                                                                                                                                                                                                                                                       |                                     | at the university                                                                                                                                  |            |     |
| Year of study                               | 1                                                                                                                                                                                                                         |                                                          | Language of instruction                                                                                                                                                                                                                                                                                                                                |                                     | German<br>German 90% Polish 10%                                                                                                                    |            |     |
| Semester of study                           | 1                                                                                                                                                                                                                         |                                                          | ECTS credits                                                                                                                                                                                                                                                                                                                                           |                                     | 4.0                                                                                                                                                |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                  |                                                          | Assessment form                                                                                                                                                                                                                                                                                                                                        |                                     | exam                                                                                                                                               |            |     |
| Conducting unit                             | Zespół lektorów języków germańskich, romańskich i słowiańskich -> Foreign Languages Centre -> Vice-Rector for Education -> Rector                                                                                         |                                                          |                                                                                                                                                                                                                                                                                                                                                        |                                     |                                                                                                                                                    |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                        |                                                          | dr Anna Trynkler-Zalaszevska                                                                                                                                                                                                                                                                                                                           |                                     |                                                                                                                                                    |            |     |
|                                             | Teachers                                                                                                                                                                                                                  |                                                          |                                                                                                                                                                                                                                                                                                                                                        |                                     |                                                                                                                                                    |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                               | Lecture                                                  | Tutorial                                                                                                                                                                                                                                                                                                                                               | Laboratory                          | Project                                                                                                                                            | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                     | 0.0                                                      | 30.0                                                                                                                                                                                                                                                                                                                                                   | 0.0                                 | 0.0                                                                                                                                                | 0.0        | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                            |                                                          |                                                                                                                                                                                                                                                                                                                                                        |                                     |                                                                                                                                                    |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                         | Participation in didactic classes included in study plan |                                                                                                                                                                                                                                                                                                                                                        | Participation in consultation hours |                                                                                                                                                    | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                     | 30                                                       |                                                                                                                                                                                                                                                                                                                                                        | 0.0                                 |                                                                                                                                                    | 70.0       | 100 |
| Subject objectives                          | Developing student's language skills: speaking, reading, writing, listening so that they reflect learner's academic, professional and personal needs, as well as job market requirements                                  |                                                          |                                                                                                                                                                                                                                                                                                                                                        |                                     |                                                                                                                                                    |            |     |
| Learning outcomes                           | Course outcome                                                                                                                                                                                                            |                                                          | Subject outcome                                                                                                                                                                                                                                                                                                                                        |                                     | Method of verification                                                                                                                             |            |     |
|                                             | [IBMU2_U06] has language skills in the field of business at a minimum level of B2+ according to the Common European Framework of Reference for Languages, enabling effective functioning in an international environment. |                                                          | has the linguistic skills appropriate to the field of study, in accordance with the requirements specified for level B2+ of the Common European Framework of Reference for Languages                                                                                                                                                                   |                                     | [SU1] oral statement/conversation/discussion<br>[SU4] test/exam - oral or written                                                                  |            |     |
|                                             | [IBMU2_U05] can communicate in an international and culturally diverse environment using specialist terminology in international business, and conduct substantive academic or professional debates.                      |                                                          | - can prepare written compositions in a foreign language on topics related to his/her field of study<br>- can prepare oral presentations in a foreign language concerning matters related to his/her field of study<br>- has language skills corresponding to the requirements of level B2 of the Common European Framework of Reference for Languages |                                     | [SU1] oral statement/conversation/discussion<br>[SU2] presentation/project/paper/report<br>[SU8] observation of student's independent or team work |            |     |

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| Subject contents                                               | I. language for special purposes (in accordance with the field study) approx. 60%, linked to the improvement of general language skills approx. 30%.<br><br>II. Academic language approx. 10%<br><br>- linguistic register<br><br>- vocabulary, phrases and grammar characteristic of academic written forms<br><br>- language of academic presentation: structure, vocabulary, phrases<br><br>- creation of academic texts (e.g. summary of an article on a subject, analysis of a graph or statistical data, abstract, selected form of an essay, etc.) - correct structure, choice of vocabulary and grammatical forms<br><br>- university nomenclature (general names and terms from academic life, functioning of the university) |                                                                                                                                             |                               |
| Prerequisites and co-requisites                                | Suggested foreign language entry level: B2 or higher (according to CEFR)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                             |                               |
| Assessment methods and criteria                                | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Passing threshold                                                                                                                           | Percentage of the final grade |
|                                                                | Written and oral assignments, including student's self-study                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 51.0%                                                                                                                                       | 100.0%                        |
| Recommended reading                                            | Basic literature                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Akademie Deutsch B2+, Hueber Verlag, 2021.                                                                                                  |                               |
|                                                                | Supplementary literature                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | extra materials shared by the teacher, including those downloadable from <a href="http://cjo.ug.edu.pl/studenci">cjo.ug.edu.pl/studenci</a> |                               |
|                                                                | eResources addresses                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                             |                               |
| Example issues/<br>example questions/<br>tasks being completed | I. language for special purposes (in accordance with the field study) approx. 60%, linked to the improvement of general language skills approx. 30%.<br><br>II. Academic language approx. 10%<br><br>- linguistic register<br><br>- vocabulary, phrases and grammar characteristic of academic written forms<br><br>- language of academic presentation: structure, vocabulary, phrases<br><br>- creation of academic texts (e.g. summary of an article on a subject, analysis of a graph or statistical data, abstract, selected form of an essay, etc.) - correct structure, choice of vocabulary and grammatical forms<br><br>- university nomenclature (general names and terms from academic life, functioning of the university) |                                                                                                                                             |                               |
| Work placement                                                 | Not applicable                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                             |                               |

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