

Subject card

Subject name and code	Business Foreign Language , PG_00204826						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Spanish		
Semester of study	1		ECTS credits		4.0		
Learning profile	academic		Assessment form		exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Oliwia Grzegorzczuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		70.0	100
Subject objectives	The main objective of the course is to develop students' proficiency in Business Spanish, with particular emphasis on topics related to international business, finance, management, and economics. The course follows the CLIL (Content and Language Integrated Learning) approach, integrating language development with the analysis of business-related content. The course aims to enhance students' ability to communicate effectively in an international business environment and to prepare and deliver analyses, reports, and presentations concerning business and economic issues.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[IBMU2_U06] has language skills in the field of business at a minimum level of B2+ according to the Common European Framework of Reference for Languages, enabling effective functioning in an international environment.		The student is able to communicate effectively in Spanish at least at the B2+ level, using specialist terminology related to international business, finance and management, and to prepare and deliver analyses, reports and presentations concerning business issues.		[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills		
	[IBMU2_U05] can communicate in an international and culturally diverse environment using specialist terminology in international business, and conduct substantive academic or professional debates.		The student is able to communicate in Spanish in an international business environment, using specialist terminology, and to prepare and deliver studies, analyses, and presentations on international business issues.		[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills		

Subject contents	1. Specialist terminology related to international business, economics, finance, and management. 2. Communication in an international business environment. 3. Analysis and interpretation of texts and source materials related to contemporary business and economic issues. 4. Development of foreign language skills in the context of business operations and international organizations. 5. Preparation of studies, reports, analyses, and presentations concerning business and economic issues. 6. Enhancement of oral and written communication skills in professional and academic contexts. 7. Development of language competencies required for functioning in an international and multicultural working environment. 8. Application of specialist foreign-language skills to the analysis of contemporary phenomena and processes in the global economy and international business.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written and oral assignments, including student's self-study	51.0%	100.0%
Recommended reading	Basic literature	"Empresa siglo XXI - libro del alumno" B2-C1, Edinumen, 2009.	
	Supplementary literature	Tano, Marcelo Rubén, "Expertos Libro y Cuaderno digitales B2", Difusión, 2016. "Nuevo Prisma", Edinumen, 2011. "Nuevo Espanol en marcha" SGEL, 2019. "Arriba, wyd. Editnos, 2018. "Aula Internacional", Difusión, 2017. C. Romero Dueñas "Competencia gramatical en uso", Edelsa, 2015. Extra materials shared by the teacher	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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