

Subject card

Subject name and code	Business Foreign Language, PG_00204829						
Field of study	Logistics and Mobility						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			4.0		
Learning profile	academic	Assessment form			exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Rafał Broniewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		70.0	100
Subject objectives	The main aim of the classes is to learn business concepts, systems and strategies in English. It is a CLIL course Content and Language Integrated Learning, which combines business and language learning, as well as communication behaviors in foreign language. The classes should improve language skills in the field of business specialist language, focused on economics, finance and related fields.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[LMMU2_U12] can independently plan and implement lifelong learning, and inspire and organise the learning process of others		The student can independently plan and implement lifelong learning of Business English and inspire and organize the learning process of others. The student plans and organizes their teamwork, including the use of consultations as a form of learning support.			[SU1] oral statement/conversation/discussion	
	[LMMU2_U11] has language skills in the field of logistics and mobility, which comply with the requirements of level B2+ according to the Common European Framework of Reference for Languages		The student has language skills in logistics and mobility, consistent with the requirements for level B2+ of the Common European Framework of Reference for Languages.			[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills	
	[LMMU2_K06] is ready to observe and develop in his/her professional life principles of business ethics and corporate social responsibility, respect others, be loyal to their employer, taking into account changing social needs.		The student is ready to follow and develop the principles of business ethics and corporate social responsibility in his professional life, considering changing social needs.			[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills	

Subject contents	Business foreign language of: 1. Company law and types of business 2. Funding the business and sources of funds 3. Accounting and financial analysis 4. Investment and financial markets 5. Corporate finance and mergers & acquisitions 6. Banking, insurance and taxation 7. Company structure 8. Market environment and marketing strategies 9. Competitive strategies 10. Product development, positioning and branding 11. Innovation strategies and Promotional mix 12. Production and operations management 13. Logistics and transport In case of doubts, the Student is aware of the possibility of using consultations.														
Prerequisites and co-requisites	Good command of Foreign Language B2 level.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 1429 794 1458">Subject passing criteria</th> <th data-bbox="799 1429 1139 1458">Passing threshold</th> <th data-bbox="1144 1429 1473 1458">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 1464 794 1494">written tests</td> <td data-bbox="799 1464 1139 1494">51.0%</td> <td data-bbox="1144 1464 1473 1494">30.0%</td> </tr> <tr> <td data-bbox="454 1500 794 1529">class activity</td> <td data-bbox="799 1500 1139 1529">51.0%</td> <td data-bbox="1144 1500 1473 1529">30.0%</td> </tr> <tr> <td data-bbox="454 1536 794 1565">oral exam</td> <td data-bbox="799 1536 1139 1565">51.0%</td> <td data-bbox="1144 1536 1473 1565">40.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	written tests	51.0%	30.0%	class activity	51.0%	30.0%	oral exam	51.0%	40.0%
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written tests	51.0%	30.0%													
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oral exam	51.0%	40.0%													
Recommended reading	Basic literature	Materials listed by the teacher, including those available on the website of the Foreign Languages Centre													
	Supplementary literature	Materials prepared by the teacher.													
	eResources addresses														
Example issues/ example questions/ tasks being completed															
Work placement	Not applicable														

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