

Subject card

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|--|---|--|--|------------|--|---------|-----|
| Subject name and code | Bachelor's Seminar, PG_00205035 | | | | | | |
| Field of study | International Business | | | | | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | | | 2028/2029 | | |
| Education level | Bachelor's studies | Subject group | | | Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study | | |
| Mode of study | full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 3 | Language of instruction | | | English | | |
| Semester of study | 5 | ECTS credits | | | 6.0 | | |
| Learning profile | academic | Assessment form | | | credit | | |
| Conducting unit | Department of Sustainable Market Processes -> Faculty of Economics -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Renata Orłowska | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 0.0 | 0.0 | 0.0 | 30.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | Self-study | SUM | | |
| | Number of study hours | 30 | 0.0 | 120.0 | 150 | | |
| Subject objectives | The aim of the Bachelors seminar is to provide students with methodological principles that enhance preparations of their economic and scientific texts or project. Thanks to this the student is ready to prepare a thesis/project, which is a proof that the author is able to exploring innovative ways to describe and to solve problems in the field of international business, and to gain a knowledge indispensable for professional life. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [[IBL3_K02] is ready to critically assess own knowledge and received information in the field of international business, economics and finance. | | The student is ready to critically assess own knowledge in the field of international business and complementary disciplines. The student is able to use supervisor consultations to improve the structure and content of the thesis. | | [SK2] presentation/project/paper/report [SK3] text preparation/written work | | |
| | [[IBL3_U10] is able to plan and implement own lifelong learning in the field of international business. | | The student can plan and implement own lifelong learning in the field of international business. The student demonstrates initiative in scheduling consultation meetings and responds constructively to feedback during the writing process. | | [SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU5] implementation of a problem task | | |

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| Subject contents | <p>1. Critical analysis of relevant literature</p> <p>2.. Conducting research</p> <p>3. Data analysis</p> <p>As part of the bachelor seminar, 10 hours of consultations with the supervisor are planned during the preparation of the diploma thesis.</p> | | |
| Prerequisites and co-requisites | Completion of the Bachelor's seminar in the 4th semester. | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | Progress in preparing the diploma thesis: - by the end of the fifth semester - at least the first chapter approved by the supervisor and the beginning of the second chapter.. | 80.0% | 100.0% |
| Recommended reading | Basic literature | R. Murray, How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011; (access by Gdansk University Library by VPN service). | |
| | Supplementary literature | P. Creme, M. R. Lea, Writing at University : A Guide for Students, Open University Press, Buckingham, 2008; (access by Gdansk University Library by VPN service). | |
| | eResources addresses | | |
| Example issues/ example questions/ tasks being completed | | | |
| Work placement | Not applicable | | |

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