

Subject card

Subject name and code	Master's Seminar, PG_00205107						
Field of study	International Business						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	15.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		60.0	75
Subject objectives	The aim of the master's seminar is to provide students with knowledge, skills and methodological competences to act independently, to formulate economic problems and research hypotheses and to verify them on the basis of a coherent set of publications and empirical data, as well as to edit the text of the master's thesis in accordance with the guidelines of the Faculty of Economics.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[[BMU2_K01] is ready to critically assess their own knowledge and competences and to recognise the importance of expert knowledge in solving complex international business problems.		The student is ready to recognize the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in the case of complex issues.		[SK3] text preparation/written work [SK5] implementation of a problem task		
Subject contents	<ol style="list-style-type: none"> 1. Formulating appropriate problems in the field of international business that can be the subject of master's studies 2. Formulating the purpose and research hypothesis of the work 3. Selection and analysis of appropriate sources of key knowledge to explain the given problem 4. Familiarization with intellectual property rights <p>Within the Master seminar 25 hours are allocated to consultations with the supervisor throughout the thesis preparation process.</p>						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Progress in preparing the diploma thesis: - by the end of the first semester - at least the formulation of the topic and the development of the research plan and preliminary structure of the thesis.	80.0%	100.0%
Recommended reading	Basic literature	R. Murray, How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011 Handouts delivered by supervisors of thesis.	
	Supplementary literature	P. Creme, M. R. Lea, Writing at University, A Guide for Students, Open University Press, Buckingham, 2008	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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