

**Subject card**

<b>Subject name and code</b>	Master's Seminar, PG_00205108						
<b>Field of study</b>	International Business						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			English		
<b>Semester of study</b>	2	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Renata Orłowska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	<b>Number of study hours</b>	30	0.0	45.0	75		
<b>Subject objectives</b>	The aim of the master's seminar is to provide students with knowledge, skills and methodological competences to act independently, to formulate economic problems and research hypotheses and to verify them on the basis of a coherent set of publications and empirical data, as well as to edit the text of the master's thesis in accordance with the guidelines of the Faculty of Economics.						
<b>Learning outcomes</b>	<b>Course outcome</b>	<b>Subject outcome</b>		<b>Method of verification</b>			
	[IBMU2_K01] is ready to critically assess their own knowledge and competences and to recognise the importance of expert knowledge in solving complex international business problems.	The student is ready to recognize the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in the case of complex issues.		[SK3] text preparation/written work [SK5] implementation of a problem task			
	[IBMU2_U04] can formulate and test research hypotheses concerning advanced problems in international business, selecting appropriate research methods and tools.	The student can formulate and test hypotheses regarding advanced research problems in the field of international business using appropriately selected methods and tools. The student is able to formulate questions and concerns related to task completion and to deepen their understanding of the content during consultations with the supervisor.		[SU3] text preparation/written work [SU5] implementation of a problem task			

Subject contents	<p>1. Modification of the research objective and research hypotheses based on the collected data and a review of the literature.</p> <p>2. Preparation of a description and diagnosis of the research subject as a basis for hypothesis verification.</p> <p>3. Development of a detailed research analysis framework covering all aspects of the study.</p> <p>As part of the seminar assessment, 30 hours of consultations with the supervisor are planned during the preparation of the diploma thesis.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Progress in preparing the diploma thesis: - by the end of the second semester - at least gathering sources of knowledge, a literature review, and submission of one chapter of the diploma thesis.	80.0%	100.0%
Recommended reading	Basic literature	<p>R. Murray, How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011</p> <p>Handouts delivered by supervisors of thesis.</p>	
	Supplementary literature	<p>P. Creme, M. R. Lea, Writing at University, A Guide for Students, Open University Press, Buckingham, 2008</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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