

Subject card

Subject name and code	Technologies and Information Society, PG_00205454						
Field of study	Diplomacy						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2026/2027	
Education level	Bachelor's studies	Subject group				Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	1	Language of instruction				Polish	
Semester of study	1	ECTS credits				3.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Rada Uczelni						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Konrad Ćwikliński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	<p>Course objectives English version</p> <p>The aim of the course Technology and the Information Society is to provide students with the knowledge, skills, and competencies necessary to understand the relationship between modern information and communication technologies (ICT) and social, political, cultural, and economic transformations in the information society. The course focuses on developing analytical and critical thinking skills in relation to digital phenomena, as well as fostering the competencies needed to function responsibly in the digital era.</p> <p>Specifically, the course aims to:</p> <ul style="list-style-type: none"> • Introduce students to the fundamental concepts of the information society and digital transformation; • Analyze the impact of technological development (including the Internet, artificial intelligence, big data, the Internet of Things, blockchain) on social life, work, education, media, and culture; • Develop competencies related to ethical, legal, and social challenges associated with digital technologies; • Improve skills in case study analysis, debating, and interpreting data on digital issues; • Promote critical and responsible use of digital tools, including social media and algorithmic systems. 						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DYPL3_W14] Has advanced knowledge of mass media and communication tools and their role in society, also in the context of their use in diplomacy.		
	[DYPL3_W13] Has advanced knowledge of democracy, civil society and the essence of public discourse in historical and contemporary diplomacy.		
	[DYPL3_W06] Has advanced knowledge of the methods, techniques, and research tools in political science, enabling the analysis of actors, relationships, institutional structures, processes, and phenomena occurring at the national and international level.		
	[DYPL3_U08] Is aware of the relationships between politics, diplomacy, and historical, economic, social, and cultural processes. Can assess them and draw conclusions in the context of politics and diplomacy.		
	[DYPL3_K08] Uses acquired knowledge and skills to act in an entrepreneurial manner.		
	[DYPL3_K03] Can collaborate effectively in a team and set priorities for the completion of specific tasks.		
Subject contents	<p>Course outline English version:</p> <ol style="list-style-type: none"> 1. Introduction to the course. Information society concepts and contexts Overview of the syllabus, grading rules, key definitions. 2. The digital revolution and the transformation of societies Civilizational shifts driven by ICT, global and local impacts. 3. Digital media and new forms of social communication Social media, platformization, networked communication. 4. The role of information and data in the information society Big Data, personal data, the attention economy. 5. Artificial intelligence and algorithms new actors of influence? The impact of AI on media, politics, and everyday life. 6. Digital democracy and civic e-participation Citizens engagement in public life using digital tools. 7. Disinformation, fake news, and information warfare Analysis of manipulation and influence operations. 8. Digital privacy, surveillance, and the culture of control Monitoring, scoring systems, biometric technologies. 9. Internet culture memes, online language, digital identity Cultural and social practices in the digital space. 10. Digital inequality and information exclusion Generational, regional, and class-based divides in tech access. 11. Work and education in the digital age Evolving professional roles, remote learning, future skills. 12. Internet of Things and smart environments (smart cities) Automation of everyday life and its social implications. 13. Technology ethics and user responsibility Moral dilemmas related to technology use. 14. Student presentations case studies and debates Group projects, presentations, and classroom discussions. 15. Final reflection and course evaluation Wrap-up, key insights, course credit. 		

Prerequisites and co-requisites	<p>English version Prerequisites:</p> <p>Before starting the course, students should have:</p> <p>basic knowledge of society and political institutions,</p> <p>general understanding of media, social communication, and new technologies,</p> <p>the ability to work with academic texts and information sources,</p> <p>basic digital skills enabling the use of online tools, multimedia, and e-learning platforms.</p> <p>Recommended (but not required) prior courses include:</p> <p>Introduction to Social Sciences</p> <p>Foundations of State and Politics</p> <p>Introduction to Social Communication</p> <p>Students who lack these competencies may independently supplement them during the course.</p>											
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="451 954 798 987">Subject passing criteria</th> <th data-bbox="798 954 1142 987">Passing threshold</th> <th data-bbox="1142 954 1477 987">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="451 987 798 1043">Participation and activity during classes (discussions, teamwork)</td> <td data-bbox="798 987 1142 1043">50.0%</td> <td data-bbox="1142 987 1477 1043">65.0%</td> </tr> <tr> <td data-bbox="451 1043 798 1126">Systematic preparation and engagement with course materials (short assignment)</td> <td data-bbox="798 1043 1142 1126">50.0%</td> <td data-bbox="1142 1043 1477 1126">35.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Participation and activity during classes (discussions, teamwork)	50.0%	65.0%	Systematic preparation and engagement with course materials (short assignment)	50.0%	35.0%
Subject passing criteria	Passing threshold	Percentage of the final grade										
Participation and activity during classes (discussions, teamwork)	50.0%	65.0%										
Systematic preparation and engagement with course materials (short assignment)	50.0%	35.0%										
Recommended reading	<table border="1"> <tr> <td data-bbox="451 1137 798 1574"> Basic literature </td> <td colspan="2" data-bbox="798 1137 1477 1574"> Literatura podstawowa publikacje anglojęzyczne 1. Castells M., The Rise of the Network Society, Wiley-Blackwell, Oxford, 2010. 2. Webster F., Theories of the Information Society, Routledge, London, 2014. 3. Zuboff S., The Age of Surveillance Capitalism, PublicAffairs, New York, 2019. 4. Lyon D., Surveillance Society: Monitoring Everyday Life, Open University Press, Buckingham, 2001. 5. van Dijk J., The Network Society: Social Aspects of New Media, Sage, London, 2020. 6. Morozov E., The Net Delusion: The Dark Side of Internet Freedom, PublicAffairs, New York, 2011. </td> </tr> <tr> <td data-bbox="451 1585 798 1888"> Supplementary literature </td> <td colspan="2" data-bbox="798 1585 1477 1888"> 1. Andrejevic M., Automated Media, Routledge, London, 2020 2. Green B., The Smart Enough City: Putting Technology in Its Place to Reclaim Our Urban Future, MIT Press, Cambridge (MA), 2019. </td> </tr> <tr> <td data-bbox="451 1899 798 1919"> eResources addresses </td> <td colspan="2" data-bbox="798 1899 1477 1919"></td> </tr> </table>			Basic literature	Literatura podstawowa publikacje anglojęzyczne 1. Castells M., The Rise of the Network Society, Wiley-Blackwell, Oxford, 2010. 2. Webster F., Theories of the Information Society, Routledge, London, 2014. 3. Zuboff S., The Age of Surveillance Capitalism, PublicAffairs, New York, 2019. 4. Lyon D., Surveillance Society: Monitoring Everyday Life, Open University Press, Buckingham, 2001. 5. van Dijk J., The Network Society: Social Aspects of New Media, Sage, London, 2020. 6. Morozov E., The Net Delusion: The Dark Side of Internet Freedom, PublicAffairs, New York, 2011.		Supplementary literature	1. Andrejevic M., Automated Media, Routledge, London, 2020 2. Green B., The Smart Enough City: Putting Technology in Its Place to Reclaim Our Urban Future, MIT Press, Cambridge (MA), 2019.		eResources addresses		
Basic literature	Literatura podstawowa publikacje anglojęzyczne 1. Castells M., The Rise of the Network Society, Wiley-Blackwell, Oxford, 2010. 2. Webster F., Theories of the Information Society, Routledge, London, 2014. 3. Zuboff S., The Age of Surveillance Capitalism, PublicAffairs, New York, 2019. 4. Lyon D., Surveillance Society: Monitoring Everyday Life, Open University Press, Buckingham, 2001. 5. van Dijk J., The Network Society: Social Aspects of New Media, Sage, London, 2020. 6. Morozov E., The Net Delusion: The Dark Side of Internet Freedom, PublicAffairs, New York, 2011.											
Supplementary literature	1. Andrejevic M., Automated Media, Routledge, London, 2020 2. Green B., The Smart Enough City: Putting Technology in Its Place to Reclaim Our Urban Future, MIT Press, Cambridge (MA), 2019.											
eResources addresses												

<p>Example issues/ example questions/ tasks being completed</p>	<p>Sample topics (in English):</p> <ol style="list-style-type: none"> 1. The concept of the information society selected theories and perspectives. 2. The role of data and information in contemporary social and political systems. 3. Algorithms and artificial intelligence as actors of influence in the public sphere. 4. Social media and the polarization of public opinion. 5. Disinformation and fake news mechanisms and examples. 6. The impact of digital technologies on lifestyle, education, and work. 7. Ethical issues related to the use of digital tools and personal data. 8. The Internet of Things and smart cities social benefits and risks. <p>Sample questions and assignments (in English):</p> <ol style="list-style-type: none"> 1. Explain the difference between data, information, and knowledge. 2. Provide examples of both positive and negative impacts of social media on public discourse. 3. Prepare a short case study analysis of disinformation in the media. 4. Identify one example of AI use in public space and assess its social implications. 5. Prepare a short presentation on a selected digital technology and its impact on social relations.
<p>Work placement</p>	<p>Not applicable</p>

Document generated electronically. Does not require a seal or signature.