

Subject card

Subject name and code	Microentrepreneurship, PG_00205938						
Field of study	Quantum Information Technology						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2027/2028	
Education level	Master's studies	Subject group				Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	2	Language of instruction				English	
Semester of study	4	ECTS credits				3.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Department of Macroeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Andrzej Poszowiecki					
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		45.0	75
Subject objectives	<p>To inform and encourage students to develop the knowledge and skills required to better understand the small business sector. Providing you with the technical and business skills you need to start and run a new business Raising students' awareness of self-employment as a career option (the message that you can become not only an employee, but also an entrepreneur) Promoting the development of personal characteristics relevant to entrepreneurship, such as creativity, risk-taking and responsibility</p>						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[QITL3_W04] knows and understands the basic economic, legal, ethical, and other conditions of various types of professional activities related to quantum information technologies, including concepts and principles concerning the protection of industrial property and copyright law.						
	[QITL3_K03] is ready to think and act in an entrepreneurial manner, particularly in the context of working as a professional in quantum technologies.						

Subject contents

1. Introduction to Small Business Operations

- Small Business Types
- Characteristics of Small Business Owners
- Questionnaire
- Mission Development
- Executive Summary Development

2. Business Model Canvass

- Business Description
- Product Description
- Organizational Data (HR plan)

3. Competitive Analysis and Marketing Strategy

- Advertising
- Publicity
- Promo Strategy Checklist
- Net Promoter Score

4. Operations

- From Strategy to Operations
- Facilities, Equipment, Supplies
- Technology, Skills, Processes
- Management Approaches
- POLC
- Mintzbergs 10 Managerial Roles

	<p>5. Finance</p> <ul style="list-style-type: none"> · Budgets (fixed and variable expenses) · Reports · V.C. · Loans · Sales Estimates <p>6. Students Presentations</p> <p>7. Wrap up and final presentations</p>						
Prerequisites and co-requisites							
Assessment methods and criteria	<table border="1"> <thead> <tr> <th>Subject passing criteria</th> <th>Passing threshold</th> <th>Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td>exam</td> <td>50.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	exam	50.0%	100.0%
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Example issues/ example questions/ tasks being completed							
Work placement	Not applicable						

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