

Subject card

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| Subject name and code | ABC of Entrepreneurship Fundamentals - classes, PG_00206102 | | | | | | |
| Field of study | Oceanography | | | | | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | | | | 2027/2028 | |
| Education level | Bachelor's studies | Subject group | | | | Obligatory subject group in the field of study Humanistic-social subject group | |
| Mode of study | full-time studies | Mode of delivery | | | | at the university | |
| Year of study | 2 | Language of instruction | | | | Polish | |
| Semester of study | 4 | ECTS credits | | | | 2.0 | |
| Learning profile | academic | Assessment form | | | | credit | |
| Conducting unit | Faculty of Oceanography and Geography -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Grażyna Chaberek-Kałużniak | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 20.0 | 0.0 | 0.0 | 0.0 | 20 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 20 | | 2.0 | | 28.0 | 50 |
| Subject objectives | To provide basic knowledge and skills to function effectively in a business environment and develop an entrepreneurial attitude including time management Elementary preparation for self-employment Preparation for further training in entrepreneurship | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | | Method of verification | |
| | [OCEANL3-U07] is able to communicate with the socio-economic environment, both verbally and in writing, on broadly understood specialized issues in oceanography | | Uses specialist terminology when designing entrepreneurial activities and formulating plans for individual development | | | [SU2] presentation/project/paper/report [SU5] implementation of a problem task | |
| | [OCEANL3-U12] is able to systematically expand and update oceanographic knowledge and enhance professional qualifications | | plans a career path based on the concept of LLL (long-life learning) | | | [SU2] presentation/project/paper/report [SU5] implementation of a problem task | |
| | [OCEANL3-K06] is willing to use the acquired knowledge in planning and designing professional activities as well as thinking and acting in an entrepreneurial way, also in the field of social activities undertaken | | acts in an entrepreneurial manner, applies the basic principles of time management | | | [SK2] presentation/project/paper/report [SK5] implementation of a problem task | |
| | [OCEANL3-W09] knows and understands the principles of entrepreneurship relevant to the effective organization of an oceanographer's work | | Recognises the economic, legal and ethical conditions of the various manifestations of entrepreneurship | | | [SW2] presentation/project/paper/report [SW5] implementation of a problem task | |

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| Subject contents | Module 1: Good habits, time management Module 2: Basic economic concepts Module 3: Economic and entrepreneurial law in Poland Module 4: Good examples of entrepreneurial attitudes | | |
| Prerequisites and co-requisites | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | Interview with an entrepreneur | 51.0% | 90.0% |
| | Worksheets | 51.0% | 10.0% |
| Recommended reading | Basic literature | <p>Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011</p> <p>Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012</p> <p>Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018</p> <p>Covey S.R., 7 nawyków skutecznego działania. PWN, Poznań 2019</p> <p>M. Wieczorek, Nawyki 2.0, Wydawnictwo Expertia, wyd. 3</p> | |
| | Supplementary literature | <p>Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992</p> <p>Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] Zachowania rynkowe przedsiębiorstw w teorii i praktyce gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, Oddział w Gdańsku, Gdańsk 2015, s. 154-169</p> <p>Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego 2016, nr 13, s.171-192</p> <p>Ignaciuk E., Kiwak W., Społeczno-ekonomiczne konsekwencje naruszania równowagi między pracą a życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47</p> <p>Harvard Business Review Polska</p> <p>Forbes</p> <p>Gazeta Prawna</p> | |
| Example issues/ example questions/ tasks being completed | The student will be encouraged to fill in a work sheet during the class, which will enable practical implementation of the content given during the lecture part, the student will have the opportunity in groups to solve business case studies and play educational games on entrepreneurial qualities | | |
| Work placement | Not applicable | | |

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