

Subject card

Subject name and code	Organization of an Outbound Tourist Event – Group Project, PG_00206637						
Field of study	Spanish and Portuguese Studies						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Spanish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Mirosław Trybisz				
	Teachers		dr Mirosław Trybisz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the course is to familiarise students with how the various components of outbound tourist trips are organised, with particular emphasis on the specific characteristics of the Spanish market.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBEL3_U10] Be able to use specialist language and communicate accurately and coherently in Spanish with humanities professionals, using a variety of communication channels and techniques	She / He is able to use specialist terminology in the field of tourism and to communicate orally in a precise and coherent manner in Spanish.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[IBEL3_U15] Is able to use available multimedia devices and modern technology to obtain information, for self-study or to establish contact with professionals; is able to describe documents from electronic sources reliably	They search for, analyse, evaluate, select and utilise information relating to tourism in the broadest sense from various written and spoken sources, including those accessed via modern technology.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU8] observation of student's independent or team work
	[IBEL3_W16] Knows and understands the basic laws governing the contemporary labour market and the principles of creation and development of various forms of entrepreneurship	She / He is familiar with and understand the fundamental laws governing the modern tourism market, as well as the principles of establishing and developing tourism businesses.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[IBEL3_W12] Understands the diversity of information sources, the complex nature of language and the historical variability of meanings in Spanish and Portuguese	She / He is aware of the diversity of sources of information relating to tourism, as well as the complexity of language and the historical evolution of meanings in Spanish in contexts related to tourism	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IBEL3_K03] Is ready to correctly identify and resolve dilemmas related to the profession, understands the ethical issues related to the responsibility for the accuracy and reliability of the information provided	She / He is able to correctly identify and resolve issues relating to the organisation of tourist events and the accuracy of the information provided.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task [SK8] observation of student's independent or team work
	[IBEL3_K07] Is ready to fulfil social obligations, organise and co-organise activities for the benefit of the social environment; is able to initiate actions in the public interest; thinks and acts in an entrepreneurial way	She / He is able to take the initiative to promote the public interest in outbound tourism, and think and act in an entrepreneurial manner.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task [SK8] observation of student's independent or team work
	[IBEL3_U12] Has the ability to prepare oral presentations in Spanish on specific topics, using basic theoretical approaches as well as a variety of sources	She / He is able to prepare oral presentations in Spanish on tourism-related topics, drawing on a variety of sources, and to substantiate their arguments in a precise and coherent manner in Spanish.	[SU2] presentation/project/paper/report
Assessment methods and criteria	[IBEL3_U18] They will be able to plan and organise their own work as well as that of a team; in teamwork (also interdisciplinary), they will be able to cooperate effectively with other participants, assume different roles and share their knowledge and skills.	Is able to plan and organise their own work and that of a team in relation to the organisation of outbound tourist trips; in interdisciplinary teamwork, is able to collaborate effectively with other members, take on various roles within the team, and share their knowledge and skills.	[SU5] implementation of a problem task [SU8] observation of student's independent or team work
	Subject contents		
	Types of tourism – Types of tourists – Characteristics of the Spanish tourism market – Various aspects of organising a package holiday: selecting places to visit, drawing up a framework programme, accommodation and transport, drawing up a detailed itinerary, cost estimates – Elements of tourism law		
	Prerequisites and co-requisites		
	A command of Spanish sufficient to achieve the intended learning outcomes.		
	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final presentation of the brochure	51.0%	20.0%
	Detailed programme of the event (individual presentation)	51.0%	35.0%
	The initial stage of organising the event (group work)	51.0%	9.0%
	The initial stage of event preparation (individual presentations)	51.0%	15.0%
	Detailed programme of the event (group work)	51.0%	21.0%

Recommended reading	Basic literature	The lecturer and students agree on a list of sources on a case-by-case basis
	Supplementary literature	- Gurbiel, E., Hardt-Olejniczak, G., Kołczyk, E., Krupicka, H., Sysło, M. M., Nauka z komputerem. Książka dla ucznia gimnazjum, Wydawnictwa Szkolne i Pedagogiczne, Warszawa 2001. - Martín-Laborda, R., Las nuevas tecnologías en la educación, « Cuadernos / Sociedad de la Información » 2005, 5, str. 3-34. - Navarro, M. C., La enseñanza del español con fines específicos en la universidad italiana, « Panace@: Revista de Medicina, Lenguaje y Traducción » 2007/IX, 26, str. 199-203. - Manual de buenas prácticas. Guías de turismo y operación turística. Gestión de servicio, Plan Nacional de Calidad Turística del Perú – CALTUR, Ministerio de Comercio Exterior y Turismo, Lima 2007.
	eResources addresses	Supplementary http://www.eyg-fere.com/TICC/archivos_ticc/AnayLuis.pdf - García Valcárcel, A., González Rodero, L., Uso pedagógico de materiales y recursos educativos de las TIC: sus ventajas en el aula http://idbdocs.iadb.org/wsdocs/getdocument.aspx?docnum=35807838 - Consorcio INTURIDEE, Manual básico para las Operaciones de Turismo Comunitario - OTCs. Planes de Negocios https://www.gov.pl/attachment/a3525954-fc34-4a74-8991-d9a16ac1d125 - The Act of 24 November 2017 on tourist events and related tourist services
Example issues/ example questions/ tasks being completed	A themed tour of Spain, or possibly the Iberian Peninsula: - in the footsteps of the Romans, - Gothic art, - stadiums, - beaches ...	
Work placement	Not applicable	

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