

Subject card

Subject name and code	TV Creations (Practical Workshop), PG_00206657						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Piotr Jacoń				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		3.0		32.0	50
Subject objectives	Acquiring skills in working with a camera (on-screen presence), learning the specifics of television reporting, and becoming familiar with the genres relevant to the study programme (the interview as a well-conducted conversation).						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSMU2_U06] He/she is able to communicate efficiently using various channels, genres and methods, both with experts and other recipients, using advanced technological solutions.	The student is able to efficiently prepare and conduct a television report and interview, using on-camera performance skills and audiovisual production tools.	[SU6] demonstration of practical skills
	[DZiKSMU2_U10] He/she is able to cooperate and work in a group, set and achieve common goals, assume various roles in the team, including managerial ones.	The student is able to collaborate in a team producing a television message.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[DZiKSMU2_W07] He/she has knowledge of the principles and methods of creating messages appropriate for the field of study. He/she is aware of the function and effectiveness of messages and the principles of professional ethics within the framework of the conducted activity.	The student possesses knowledge of the specifics of television communication, understands its functions and communicative effectiveness, and is familiar with the principles of professional ethics applicable to on-camera work.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[DZiKSMU2_K03] He/she is ready to responsibly perform the entrusted tasks, fulfils his/her teamwork obligations, initiates and conducts cooperation with the social environment.	The student is able to prepare and deliver a television report and conduct an interview, applying on-camera performance principles and consciously shaping their on-screen presence in order to communicate effectively through television as a medium.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[DZiKSMU2_K06] He/she is ready to follow the rules of professional ethics related to his/her own work and that of others.	The student is prepared to create and present television messages responsibly, taking into account reliability, respect for audiences and participants, and the ethical standards of media practice.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
Subject contents	The specifics of television reporting The interview a well-conducted conversation On-screen presence working in front of the camera		
Prerequisites and co-requisites	nie dotyczy		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%
Recommended reading	Basic literature	Grzegorz Miecugow, Inny Punkt Widzenia 2, Oficyna Wydawnicza Przybylik& 2017. Grzegorz Miecugow, Inny Punkt Widzenia , Gliwice, Editio 2005. Grzegorz Miecugow, Inny Punkt Widzenia, tom 2, Gliwice, Editio 2007.	
	Supplementary literature	nie dotyczy	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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