

Subject card

Subject name and code	The History of The World's Photography (Lecture), PG_00206673						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Karolina Aszyk-Treppa, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		3.0		17.0	50
Subject objectives	Learning and understanding the phenomenon of photography in the context of historical development. Acquiring the ability to receive and analyze photographic works as cultural texts. Undertaking the analysis of intermedia and multimedia works. Understanding texts by cultural sociologists and photography theorists.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSMU2_U01] The student is able to select sources correctly and use research methods appropriate for the research workshop of a communicator and media expert, as well as effectively select information in order to solve a task formulated by themselves or others.	The student has in-depth knowledge of trends and phenomena in contemporary culture.	[SU4] test/exam - oral or written
	[DZiKSMU2_U03] He/she is able to formulate and solve research problems including the analysis of the works of other authors, the synthesis of various ideas and views, the selection of methods and construction of research tools, development and presentation of results using advanced information and communication techniques, allowing for original solving of complex problems in the field of social communication sciences and media.	The student recognizes the need to constantly update and deepen knowledge of the history of photography.	[SU1] oral statement/conversation/discussion
	[DZiKSMU2_W03] He/she has indepth knowledge of the methods and theories relevant to media studies and the dependencies existing between them, as well as knowledge of other scientific disciplines that provide theoretical and practical foundation for an advanced analysis of issues relevant to the journalism and social communication programme.	The student is able to formulate theses and verify them using collected and processed facts and data.	[SW1] oral statement/conversation/discussion
	[DZiKSMU2_W07] He/she has knowledge of the principles and methods of creating messages appropriate for the field of study. He/she is aware of the function and effectiveness of messages and the principles of professional ethics within the framework of the conducted activity.	Has knowledge of social communication processes, directions of its development, and trends in the history of world photography.	[SW4] test/exam - oral or written
	[DZiKSMU2_W02] He/she knows the terminology proper to the discipline of social communication and media studies at an in-depth level and adapts the conceptual apparatus of related disciplines to it. He/she is aware of the application of this knowledge in professional activities related to the field of study.	The student is able to critically evaluate the received content of a visual message based on his or her own knowledge.	[SW1] oral statement/conversation/discussion
	[DZiKSMU2_K01] Based on his/her own knowledge, he/she is ready to critically evaluate the received content.	He sees the need to constantly update and deepen the information he obtains and the opinions he develops.	[SK1] oral statement/conversation/discussion
	[DZiKSMU2_K03] He/she is ready to responsibly perform the entrusted tasks, fulfils his/her teamwork obligations, initiates and conducts cooperation with the social environment.	The student is open to acquiring knowledge and teamwork, and uses the knowledge of other people.	[SK1] oral statement/conversation/discussion
Subject contents	1. Development of the technique and idea of photography until 1839. 2. The early years of the development of the invention of photography until 1875. The relationship between the aesthetics of a photographic image and the aesthetics of painting. 3. Emancipation of photographic aesthetics from classical canons. Development of a new language of photography. Documentary photography. 4. New technique. The development of reportage photography. Photography in print. 5. Social documentation. Piece. Modernism. 6. Photography after World War II. Manipulation of the photographic process. 7. Photo agencies. Press photography and advertising photography.		
Prerequisites and co-requisites	Discourse skills acquired during upper secondary education and undergraduate studies.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Graded exam	51.0%	100.0%

Recommended reading	Basic literature	B a r r e t T., Criticism of photography. How to understand images, Kraków 2014.C z a r t o r y s k a U., Przygody Plastyczne fotografie, Warszawa 1965.C o e t z l e H.-M., Famous photos and their stories 1827-1926. Part I, Cologne 2003C o e t z l e H.-M., Famous photos and their stories 1928-1991. Part II, Cologne 2003J o h n s o n W. S., R i c e M., W i l l i a m s C., History of photography from 1839 to today, Cologne 2010L e c h o w i c z L., History of photography Part 1 1839-1939, Łódź 2012M a r i e n M. W., 100 ideas that changed photography, Raszyn 2012R o s e n b l u m N., History of world photography, Bielsko-Biała 2005.
	Supplementary literature	P a w l i s z y n A., O dziele sztuki... About of Work of Art..., Gdańsk 2023
	eResources addresses	
Example issues/ example questions/ tasks being completed	Evolution of the photographic form in the first half of the 20th century.	
Work placement	Not applicable	

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