

Subject card

Subject name and code	Language Pragmatics (Lecture), PG_00206680						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	practical		Assessment form		exam		
Conducting unit	Division of Social and Cultural Communication -> Institute of Media, Journalism and Social Communication - > Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jan Miklas-Frankowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		3.0		32.0	50
Subject objectives	The aim of the course is to familiarize students with the basic mechanisms of using language in various communicative situations(especially: in media communication). The student should learn the basic issues of linguistic pragmatics. It should alsomaster the ability to analyse texts and statements from a pragmatic perspective, as well as to consciously use them in their owntexts and utterances of linguistic means that implement specific pragmatic meanings						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSMU2_U10] He/she is able to cooperate and work in a group, set and achieve common goals, assume various roles in the team, including managerial ones.	nie dotyczy	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[DZiKSMU2_U07] He/she is able to prepare comprehensive oral, written and visual messages. He/she uses terminology specialized for the discipline, based on independently found, analysed, assessed, and selected sources of information, taking into account the achievements of the sciences on social communication and media as well as other scientific disciplines.	nie dotyczy	[SU4] test/exam - oral or written
	[DZiKSMU2_W07] He/she has knowledge of the principles and methods of creating messages appropriate for the field of study. He/she is aware of the function and effectiveness of messages and the principles of professional ethics within the framework of the conducted activity.	nie dotyczy	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[DZiKSMU2_K02] He/she recognizes the importance of knowledge in solving cognitive and practical problems. He/she is ready to consult experts in case of difficulties in solving the problem on his/her own.	nie dotyczy	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[DZiKSMU2_W03] He/she has indepth knowledge of the methods and theories relevant to media studies and the dependencies existing between them, as well as knowledge of other scientific disciplines that provide theoretical and practical foundation for an advanced analysis of issues relevant to the journalism and social communication programme.	nie dotyczy	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[DZiKSMU2_U05] He/she has the ability to integrate knowledge in the field of social communication and media, as well as its application in professional situations and assess the risk and possible consequences of undertaken professional activities.	nie dotyczy	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[DZiKSMU2_W01] The student has an in-depth knowledge of selected facts and phenomena as well as the resulting regularities important from the point of view of media studies.	nie dotyczy	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[DZiKSMU2_K01] Based on his/her own knowledge, he/she is ready to critically evaluate the received content.	nie dotyczy	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
Subject contents	nie dotyczy		
Prerequisites and co-requisites	nie dotyczy		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%
Recommended reading	Basic literature	nie dotyczy	
	Supplementary literature	nie dotyczy	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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