

Subject card

Subject name and code	Cultural awareness, PG_00206743						
Field of study	Economics, International Economic Relations						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English English		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Giuseppe Cirella, prof. UG				
	Teachers		dr Giuseppe Cirella, prof. UG mgr Michael Rościszewski-Dodgson				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	To develop students' understanding of cultural diversity and its significance in contemporary international and multicultural environments. To familiarize students with key theories, concepts, and frameworks used in the analysis of culture and intercultural interactions. To enhance students' ability to recognize cultural differences and their impact on communication, collaboration, and decision-making. To develop intercultural sensitivity, openness, and respect toward individuals from diverse cultural backgrounds. To prepare students for effective participation in international academic and professional environments.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_U11] has language skills in the field of economics, specific to the field of study of International Economic Relations, in accordance with the requirements of Level B2 of the Common European Framework of Reference for Languages	Has language skills in the field of cultural awareness and intercultural communication in accordance with the requirements of Level B2 of the Common European Framework of Reference for Languages.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[MSG3_U16] can plan and implement his/her own lifelong learning, expand and improve his/her acquired knowledge and economic skills; is open to new ideas and techniques; is willing to learn using any method, and has a tendency to interact with other participants of the learning process	Can plan and implement the development of his/her intercultural competences, is open to new cultural perspectives, and demonstrates readiness for learning and cooperation in a diverse international environment.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[EKONL3_U12] can independently plan and implement own lifelong learning	Can independently plan and implement his/her own development in the field of cultural diversity knowledge and intercultural competences.	[SU3] text preparation/written work [SU7] entries and opinions in the internship diary [SU8] observation of student's independent or team work
	[MSG3_W09] has knowledge about a human being as an individual making economic decisions, acting within social structures and organisational units (in particular enterprises) or conducting individual economic activity	Has knowledge about a human being as an individual operating in diverse cultural contexts, making decisions and acting within social and organisational structures.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[MSG3_W03] has an advanced and structured knowledge of the world economy and international economic relations; understands the process of their evolution, including its causes and consequences	Has advanced and structured knowledge of cultural diversity in the contemporary world and its significance for international relations and globalisation processes.	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[EKONL3_W05] has a knowledge of man as a subject who creates social structures and the principles of their functioning and of his action in these structures, knows well the motives of human economic decision-making	Has knowledge of human beings as creators of social and cultural structures, the principles governing their functioning, and the influence of culture on individual behaviour and decision-making.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work [SW5] implementation of a problem task
	[EKONL3_U11] has language skills in economics which meet the requirements of level B2 of the Common European Framework of Reference for Languages	Has language skills related to culture and intercultural communication that meet the requirements of Level B2 of the Common European Framework of Reference for Languages.	[SU3] text preparation/written work [SU7] entries and opinions in the internship diary [SU8] observation of student's independent or team work
	[EKONL3_W09] has an advanced knowledge of the evolution of theories describing economic entities and organisations as well as public institutions, and is familiar with the functional links within them	Has advanced knowledge of the impact of cultural determinants on the functioning of organisations, public institutions, and other socio-economic entities.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
Subject contents	• The concept of culture and cultural awareness. • Cultural dimensions and models of cultural analysis. • Cultural identity and stereotypes. • Cultural diversity in the contemporary world. • Intercultural communication and communication barriers. • The influence of culture on social and economic behaviour. • Organisational culture and multicultural work environments. • Managing cultural diversity in organisations. • Ethics, values, and norms across cultures. • Intercultural competences in international environments. • Challenges of globalisation and intercultural cooperation. • Analysis of case studies related to intercultural interactions.		
Prerequisites and co-requisites	None.		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Presentation	51.0%	25.0%
	Essay	51.0%	50.0%
	Presentation	51.0%	25.0%
Recommended reading	Basic literature	- Hofstede, G., Hofstede, G.J., & Minkov, M. (2010). Cultures and Organizations: Software of the Mind. 3rd ed. McGraw-Hill. - Lewis, R.D. (2018). When Cultures Collide: Leading Across Cultures. 4th ed. Nicholas Brealey Publishing. - Meyer, E. (2014). The Culture Map: Breaking Through the Invisible Boundaries of Global Business. PublicAffairs. - Ting-Toomey, S., & Chung, L.C. (2021). Understanding Intercultural Communication. 3rd ed. Oxford University Press.	
	Supplementary literature	- Hall, E.T. (1976). Beyond Culture. Anchor Books. - Trompenaars, F., & Hampden-Turner, C. (2012). Riding the Waves of Culture: Understanding Diversity in Global Business. McGraw-Hill. - Huntington, S.P. (1996). The Clash of Civilizations and the Remaking of World Order. Simon & Schuster. - Selected scientific articles provided by the instructor.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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