

Subject card

Subject name and code	Human Geography, PG_00206982						
Field of study	International Business, Logistics and Mobility						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English English		
Semester of study	1		ECTS credits		5.0		
Learning profile	academic		Assessment form		exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Giuseppe Cirella, prof. UG				
	Teachers		dr Giuseppe Cirella, prof. UG mgr Michael Rościszewski-Dodgson				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	30.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		0.0		65.0	125
Subject objectives	To provide knowledge of the spatial diversity of social, economic, and demographic phenomena in the contemporary world. To familiarize students with the main concepts, theories, and research methods of human and socio-economic geography. To develop the ability to analyse population, migration, and urbanisation processes and their socio-economic consequences. To develop the ability to interpret relationships between human activity, economic development, and geographical space. To prepare students to critically assess contemporary regional and global issues from a geographical perspective.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LML3_K02] is aware of the level of his knowledge in the field of logistics and mobility, understands the need to deepen and update this knowledge throughout life	Is aware of the level of his/her knowledge in the field of human geography and understands the need to continuously develop and update this knowledge.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written [SK5] implementation of a problem task [SK7] entries and opinions in the internship diary [SK8] observation of student's independent or team work
	[IBL3_K03] is ready to participate in and initiate activities for the benefit of the social environment and to fulfil social responsibilities related to the functioning of international business.	Is ready to participate in activities supporting social and regional development and to consider the social consequences of spatial and economic processes.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[LML3_U01] is able to correctly interpret economic and social phenomena and apply knowledge of economics, finance, management sciences, logistics and mobility to explain economic phenomena	Is able to correctly interpret social and economic phenomena and apply knowledge of human geography to explain processes occurring in different regions of the world.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[IBL3_W02] has an advanced knowledge and understanding of the structure and functioning of international business, in particular the role of enterprises, markets and institutions in the global economy..	Has advanced knowledge and understanding of the structure and functioning of the global economy, with particular emphasis on the spatial distribution of economic activities, population, and resources.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[LML3_W07] has knowledge of the economic and financial principles of operation and management of business entities and organizations that require logistics support or provide logistics services, as well as legal, organizational, moral and ethical norms and rules of operation of public institutions	Has knowledge of the economic, social, and institutional determinants affecting the functioning of business entities and organisations in diverse spatial contexts.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[LML3_K05] identifies, diagnoses and resolves correctly the dilemmas and various options for solutions, related to the performance of the profession	Identifies and analyses socio-economic development problems and proposes solutions that take spatial and regional conditions into account.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task [SK7] entries and opinions in the internship diary [SK8] observation of student's independent or team work
	[IBL3_U01] is able to interpret and explain economic phenomena and analyse their causes, course and interrelationships using knowledge in the field of international business, economics and finance.	Is able to interpret and explain social, economic, and demographic phenomena and analyse their causes, development, and interrelationships from a spatial perspective.	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU7] entries and opinions in the internship diary [SU8] observation of student's independent or team work
	[IBL3_K05] is ready to perform professional roles responsibly, respecting business ethics and applicable standards in the workplace.	Is ready to perform professional roles responsibly, taking into account the social, environmental, and ethical aspects of spatial development processes.	[SK4] test/exam - oral or written [SK6] demonstration of practical skills [SK7] entries and opinions in the internship diary
	[IBL3_W03] knows and understands at an advanced level selected research methods and tools, including information technologies and techniques for data collection and analysis used in the study of economic and business phenomena.	Knows and understands at an advanced level selected research methods and tools used in human geography, including techniques for collecting, analysing, and presenting spatial data.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[IBL3_W07] knows and understands the dilemmas of the contemporary global economy and their importance for enterprises operating in the international environment.	Knows and understands contemporary global social, economic, and demographic challenges and their significance for enterprises and regions operating in the global economy.	[SW4] test/exam - oral or written [SW5] implementation of a problem task

	<table><tr><th>Course outcome</th><th>Subject outcome</th><th>Method of verification</th></tr><tr><td>[LML3_W03] has advanced knowledge of the relationship between business entities and public institutions operating in the national, international and intercultural sphere, understands the importance of logistics and mobility for their functioning</td><td>Has advanced knowledge of the relationships between business entities, public institutions, and society in various spatial contexts and understands the importance of mobility and territorial linkages for their functioning.</td><td>[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work [SW5] implementation of a problem task</td></tr></table>	Course outcome	Subject outcome	Method of verification	[LML3_W03] has advanced knowledge of the relationship between business entities and public institutions operating in the national, international and intercultural sphere, understands the importance of logistics and mobility for their functioning	Has advanced knowledge of the relationships between business entities, public institutions, and society in various spatial contexts and understands the importance of mobility and territorial linkages for their functioning.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work [SW5] implementation of a problem task						
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Subject contents	• Introduction to human and socio-economic geography. • World population – distribution, structure, and demographic change. • Migration processes and human mobility. • Urbanisation and urban development. • Settlement patterns and spatial structures. • Cultural geography and social diversity. • Distribution of economic activities at global and regional scales. • Globalisation and its spatial consequences. • Regional inequalities and levels of socio-economic development. • Geography of transport, logistics, and mobility. • Contemporary social, economic, and environmental challenges in different world regions. • Spatial data analysis and case studies of socio-economic processes. Issues that require further development or clarification can be discussed during the consultation.												
Prerequisites and co-requisites	None.												
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>Essay-Final</td><td>51.0%</td><td>50.0%</td></tr><tr><td>Presentation</td><td>51.0%</td><td>25.0%</td></tr><tr><td>Presentation</td><td>51.0%</td><td>25.0%</td></tr></table>	Subject passing criteria	Passing threshold	Percentage of the final grade	Essay-Final	51.0%	50.0%	Presentation	51.0%	25.0%	Presentation	51.0%	25.0%
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Example issues/ example questions/ tasks being completed	• Analysis of the spatial distribution of population and economic activities in a selected world region. • Evaluation of the causes and consequences of migration processes. • Analysis of urbanisation processes and their socio-economic impacts. • Comparison of the socio-economic development levels of selected countries or regions. • Interpretation of demographic, economic, and spatial data. • Identification of contemporary global challenges from a human geography perspective.												

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