

Subject card

Subject name and code	Elements of Entrepreneurship, PG_00207594						
Field of study	Informatics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	10.0	0.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		0.0		40.0	50
Subject objectives	To provide basic knowledge and skills to function effectively in a business environment and to develop an entrepreneurial attitude. Basic preparation for self-employment. Preparing for further education in entrepreneurship						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[INFOL3_K03] jest gotów do myślenia i działania w sposób przedsiębiorczy, szczególnie w kontekście pracy informatyka, inicjowania działania na rzecz interesu publicznego, jest gotów do wypełniania zobowiązań społecznych, współorganizowania działalności na rzecz środowiska społecznego	The student is ready to identify and exploit entrepreneurial opportunities in the professional activity of an IT specialist, to initiate social and economic ventures, and to undertake responsible actions for the public interest, taking into account social obligations and cooperation for the benefit of the local community.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[INFOL3_W09] knows and understands concepts in the field of the legal and social aspects of information technology, including professional and ethical responsibility, intellectual property, privacy, risks and liabilities associated with information systems, as well as the fundamental dilemmas of modern civilization	The student knows and understands the basic legal and social aspects of running a micro-enterprise, including the legal forms of business activity.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[INFOL3_W10] knows and understands the fundamental principles of creating forms of individual entrepreneurship	The student knows and understands the basic principles and stages of establishing a sole proprietorship, including the formal and legal requirements, registration procedures, and basic obligations towards public authorities (e.g. the Social Insurance Institution, the Tax Office).	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
Subject contents	The concept of entrepreneurship and the characteristics of an entrepreneurial person Registered activity Unregistered activity Forms of employment Conclusion of an employment contract Establishment of an employment relationship Working hours Rest leave Management styles		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Performance of assignment, project or presentation, individual work in class, group work in class	51.0%	100.0%
Recommended reading	Basic literature	1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makiela, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018 2. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Wars 3. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 4. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w Warszawa 2018	

	Supplementary literature	1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 199 2. Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne 154-169 3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno- gospodarczego, Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego, 2016, nr 13, s. 171-192 4. Ignaciuk E., Kiwak W., Społeczno-ekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47 5. Harvard Business Review Polska 6. Forbes 7. Gazeta Prawna
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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