

Subject card

Subject name and code	Written Text Production (Classes), PG_00207632						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		1.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Theory, History and Language of Media -> Institute of Media, Journalism and Social Communication -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dominik Chomik				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		3.0		7.0	25
Subject objectives	Improved text creation skills. The skills will be useful when writing a master's thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSMU2_W07] He/she has knowledge of the principles and methods of creating messages appropriate for the field of study. He/she is aware of the function and effectiveness of messages and the principles of professional ethics within the framework of the conducted activity.	Knows the basic terminology needed to describe the structure and functions of a text (K2D_W07) Knows the stages of text creation and follows them (K2D_W07)	[SW1] oral statement/ conversation/discussion
	[DZiKSMU2_K02] He/she recognizes the importance of knowledge in solving cognitive and practical problems. He/she is ready to consult experts in case of difficulties in solving the problem on his/her own.	Understands the importance of own initiative in finding sources of information needed when creating a text (K2D_K02)	[SK1] oral statement/conversation/ discussion [SK5] implementation of a problem task
	[DZiKSMU2_U07] He/she is able to prepare comprehensive oral, written and visual messages. He/she uses terminology specialized for the discipline, based on independently found, analysed, assessed, and selected sources of information, taking into account the achievements of the sciences on social communication and media as well as other scientific disciplines.	Is able to select sources and select information from them (K2D_U07) Is able to create information and journalistic texts (K2D_U07)	[SU3] text preparation/written work
Subject contents	1. Text functions and its structure. 2. Levels of text segmentation. 3. Rules for creating text. 4. Author in the text. 5. Various text forms.		
Prerequisites and co-requisites	Basic text-writing skills (acquired through prior education)		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity in classes and mastery of the substantive material	51.0%	100.0%
Recommended reading	Basic literature	Maćkiewicz J. Jak dobrze pisać. Od myśli do tekstu, PWN, Warszawa 2010. Polszczyzna na co dzień, red. M. Bańko, PWN, Warszawa 2006. Praktyczna stylistyka nie tylko dla polonistów, red. E. Bańkowska, A. Mikołajczuk, KiW, Warszawa 2003.	
	Supplementary literature	Bańko M., Słownik dobrego stylu, czyli wyrazy które się lubią, PWN, Warszawa 2006. Maćkiewicz J., Jak pisać teksty naukowe?, Wyd. UG, Gdańsk 1996.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Divide the text into paragraphs Propose a topic for a journalistic opinion article		
Work placement	Not applicable		