

Subject card

Subject name and code	E-commerce - lecture, PG_00202424						
Field of study							
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Optional subject group		
Mode of study	full-time studies	Mode of delivery			e-learning		
Year of study	3	Language of instruction			Polish Polish language		
Semester of study	5	ECTS credits			1.0		
Learning profile	practical	Assessment form			credit		
Conducting unit	Centrum Interdyscyplinarnych Badań nad Prawem -> Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Hanna Wolska, prof. UG				
	Teachers		dr hab. Hanna Wolska, prof. UG				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 15.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	The aim of the course is to familiarize students with the legal aspects of conducting business activities in the digital environment. During the course, students will learn about the key regulations concerning e-commerce, distance contracts, consumer protection, personal data protection, the provision of electronic services, and the liability of entities operating online. The course also aims to prepare students for the practical application of legal provisions in relations between businesses and consumers, as well as for addressing legal issues arising from the development of new technologies and the digitalization of commercial transactions.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ADMINL3_WG01] has knowledge of the nature of law as an academic discipline and of political and administrative science, their place within the system of sciences and their mutual relationships; knows and understands the basic terminology of these disciplines and their significance for the economy and society	Has knowledge of the nature of legal science and political and administrative sciences, their place within the system of sciences and their interrelationships; knows and understands the basic terminology of these disciplines and understands their significance for the economy and society in the field of e-commerce.	[SW3] text preparation/written work
	[ADMINL3_WG04] knows and understands, at an advanced level, the methods and tools, including techniques for obtaining data and information, appropriate to the field of administration	Has advanced knowledge and understanding of the methods and tools, including techniques for obtaining data and information, relevant to the field of administration in the area of e-commerce.	[SW3] text preparation/written work
	[ADMINL3_WG05] has structured knowledge of processes of change affecting social structures and institutions, including their constituent elements, and of the consequences of such changes	Has well-organized knowledge of the processes of change in social structures and institutions, as well as their components, and understands the consequences of these changes in the field of e-commerce.	[SW3] text preparation/written work
	[ADMINL3_WG03] has knowledge of the relationships between the structures and institutions of public administration	Has knowledge of the relationships between public administration structures and institutions in the field of e-commerce.	[SW3] text preparation/written work
	[ADMINL3_WG02] has knowledge of the subject matter regulated by the branches of law that are key to the organisation and functioning of public administration, as well as of the practice of their application	Has knowledge of the subject matter of the key branches of law governing the organization and functioning of public administration, as well as the practical application of these regulations in the field of e-commerce.	[SW3] text preparation/written work
	[ADMINL3_WK06] has structured knowledge of the legal and ethical norms and principles governing administrative structures and institutions, as well as of the practices by which they are applied	Has well-organized knowledge of the legal and ethical norms and principles governing administrative structures and institutions, as well as knowledge of the practices of their application in the field of e-commerce.	[SW3] text preparation/written work
Subject contents	• Entering into and performing contracts electronically. • Consumer protection in e-commerce and the obligations of businesses. • Personal data protection and privacy in e-commerce. • Provision of electronic services and the liability of entities operating online. • The functioning of online platforms and marketplaces. • Cybersecurity and legal aspects of new technologies, including artificial intelligence. • Practical application of legal regulations in e-commerce activities.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written paper	51.0%	100.0%
Recommended reading	Basic literature	• D. Lubasz, M. Namysłowska (eds.), <i>Digital Services Act. Commentary</i>, C.H. Beck, Warsaw 2024. • D. Tokarski, A. Sawicki, R. Pisarek-Bartoszewska, J. Szafarowski, <i>E-commerce and Internet Marketing in Shaping Consumer Behaviour</i>, University of Social Sciences Publishing House, Łódź 2025. • W. Lamik (ed.), <i>Implementation of the Digital Services Act in E-commerce</i>, Warsaw 2024.	
	Supplementary literature	A. Dobaczewska (ed), Public economic law, Gdańsk 2016.	

	eResources addresses	
Example issues/ example questions/ tasks being completed	• The concept and models of e-commerce and sources of law regulating electronic commerce. • Consumer protection in e-commerce. • Information obligations of businesses operating online. • The right of withdrawal from distance contracts. • Personal data protection and privacy in e-commerce. • Provision of electronic services and the liability of service providers. • Legal aspects of the operation of online platforms and marketplaces. • The Digital Services Act (DSA) and the operation of e-commerce platforms. • Cybersecurity in e-commerce and liability for security breaches. • Legal aspects of the use of artificial intelligence in e-commerce. • Legal liability of businesses for activities conducted in the digital environment.	
Work placement	Not applicable	

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