

Subject card

Subject name and code	E-commerce - lecture, PG_00202425						
Field of study	Administration						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish Polish language		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Centrum Interdyscyplinarnych Badań nad Prawem -> Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Hanna Wolska, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	The aim of the course is to familiarize students with the legal aspects of conducting business activities in the digital environment. During the course, students will learn about the key regulations concerning e-commerce, distance contracts, consumer protection, personal data protection, the provision of electronic services, and the liability of entities operating online. The course also aims to prepare students for the practical application of legal provisions in relations between businesses and consumers, as well as for addressing legal issues arising from the development of new technologies and the digitalization of commercial transactions.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ADMINMU2_WK03] The student knows and understands the current dilemmas regarding the functioning of institutions of substantive and procedural law in the sphere of the state and administration. Furthermore, he identifies key phenomena occurring in the market economy and public finance, and also knows and understands the basic principles governing the operation of various forms of entrepreneurship.	Has knowledge and understanding of current dilemmas concerning the functioning of substantive and procedural legal institutions within the state and public administration. Furthermore, identifies fundamental phenomena occurring in the market economy and public finance, and knows and understands the basic principles governing various forms of entrepreneurship in the field of e-commerce.	[SW3] text preparation/written work
	[ADMINMU2_KK01] The student has an advanced awareness of the role of knowledge in problem-solving, as well as the necessity of relying on expert knowledge – including the views of legal doctrine and jurisprudence – in situations that exceed the capacity for independent problem-solving.	Has an in-depth awareness of the role of knowledge in solving problems, as well as the need to seek expert knowledge, including the views of legal doctrine and case law, in situations that exceed the capacity for independent problem-solving in the field of e-commerce.	[SK3] text preparation/written work
	[ADMINMU2_WG02] At an advanced level, the student identifies and understands the legal and administrative conditions of various forms of social and economic life, including the rights and obligations of individuals towards other individuals and state authorities.	Has an in-depth understanding of the legal and administrative conditions governing various forms of social and economic activity, including the rights and obligations of individuals towards other individuals and state authorities in the field of e-commerce.	[SW3] text preparation/written work
	[ADMINMU2_WG01] At an advanced level, the student is able to define the sciences of law and administration, knows and understands the terminology, methods, and theories arising from legal sciences and related disciplines, relevant to issues concerning public authorities, the system of the state, and administration.	Has an in-depth ability to define the fields of law and administration, and knows and understands the terminology, methods, and theories derived from legal sciences and related disciplines relevant to issues concerning public authorities, the constitutional system of the state, and public administration in the field of e-commerce.	[SW3] text preparation/written work
Subject contents	• The concept, development and models of e-commerce, as well as the legal foundations of electronic commerce. • Entering into and performing contracts electronically. • Consumer protection in e-commerce and the obligations of businesses. • Personal data protection and privacy in e-commerce. • Provision of electronic services and the liability of entities operating online. • The functioning of online platforms and marketplaces. • Cybersecurity and legal aspects of new technologies, including artificial intelligence. • Practical application of legal regulations in e-commerce.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written assignment	51.0%	100.0%
Recommended reading	Basic literature	• D. Lubasz, M. Namysłowska (eds.), <i>Digital Services Act. Commentary</i>, C.H. Beck, Warsaw 2024. • D. Tokarski, A. Sawicki, R. Pisarek-Bartoszewska, J. Szafarowski, <i>E-commerce and Internet Marketing in Shaping Consumer Behaviour</i>, University of Social Sciences Publishing House, Łódź 2025. • W. Lamik (ed.), <i>Implementation of the Digital Services Act in E-commerce</i>, Warsaw 2024.	

	Supplementary literature	1. Dobaczewska (ed), Public economic law, Gdańsk 2016.
	eResources addresses	
Example issues/ example questions/ tasks being completed	• The concept and models of e-commerce and sources of law regulating electronic commerce. • Consumer protection in e-commerce. • Information obligations of businesses operating online. • The right of withdrawal from distance contracts. • Personal data protection and privacy in e-commerce. • Provision of electronic services and the liability of service providers. • Legal aspects of the operation of online platforms and marketplaces. • The Digital Services Act (DSA) and the operation of e-commerce platforms. • Cybersecurity in e-commerce and liability for security breaches. • Legal aspects of the use of artificial intelligence in e-commerce. • Legal liability of businesses for activities conducted in the digital environment.	
Work placement	Not applicable	

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