

Subject card

Subject name and code	E-commerce - lecture, PG_00202426						
Field of study	Law in administration and economy						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Optional subject group		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish Polish language		
Semester of study	5	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Centrum Interdyscyplinarnych Badań nad Prawem -> Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Hanna Wolska, prof. UG				
	Teachers		dr hab. Hanna Wolska, prof. UG				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		60.0	75
Subject objectives	The aim of the course is to familiarize students with the legal aspects of conducting business activities in the digital environment. During the course, students will learn about the key regulations concerning e-commerce, distance contracts, consumer protection, personal data protection, the provision of electronic services, and the liability of entities operating online. The course also aims to prepare students for the practical application of legal provisions in relations between businesses and consumers, as well as for addressing legal issues arising from the development of new technologies and the digitalization of commercial transactions.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	PAGMU2_WG02	Has an in-depth knowledge and understanding of the terminology, methods, and theories explaining the relationships between law in public administration and the economy and related disciplines. Also has in-depth knowledge of the methods and tools used to model organizational processes, including decision-making processes, in the field of e-commerce	[SW3] text preparation/written work
	PAGMU2_UK05	Is able to engage in debates on general and specialized legal topics, particularly those related to the functioning of public administration and the economy, while respecting the diversity of views expressed by participants in the discourse in the field of e-commerce.	[SU3] text preparation/written work
	PAGMU2_KO03	Is prepared to act and think entrepreneurially in the field of e-commerce.	[SK3] text preparation/written work
	PAGMU2_UW01	Is able to apply theoretical knowledge in the field of law, including law related to the functioning of public administration, as well as economics and related academic disciplines, in order to perform tasks under unpredictable conditions and formulate and solve complex and non-standard problems related to the field of study through the appropriate selection of information, its analysis, interpretation, and synthesis, followed by its presentation in the field of e-commerce.	[SU3] text preparation/written work
	PAGMU2_KR04	Is prepared to responsibly perform professional roles, develop professional expertise, engage in continuous professional development, and pursue further career advancement in the field of e-commerce.	[SK3] text preparation/written work
	PAGMU2_WG03	Has well-organized and theoretically grounded knowledge of key issues subject to regulation by individual branches of law related to the field of study, in the area of e-commerce.	[SW3] text preparation/written work
Subject contents	• The concept, development and models of e-commerce, as well as the legal foundations of electronic commerce. • Entering into and performing contracts electronically. • Consumer protection in e-commerce and the obligations of businesses. • Personal data protection and privacy in e-commerce. • Provision of electronic services and the liability of entities operating online. • The functioning of online platforms and marketplaces. • Cybersecurity and legal aspects of new technologies, including artificial intelligence. • Practical application of legal regulations in e-commerce.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written assignment	51.0%	100.0%

Recommended reading	Basic literature	D. Lubasz, M. Namysłowska (eds.), <i>Digital Services Act: Commentary</i>, C.H. Beck, Warsaw 2024. D. Tokarski, A. Sawicki, R. Pisarek-Bartoszewska, J. Szafarowski, <i>E-commerce and Internet Marketing in Shaping Consumer Behaviour</i>, University of Social Sciences Publishing House, Łódź 2025. W. Lamik (ed.), <i>Implementation of the Digital Services Act in E-commerce</i>, Warsaw 2024.
	Supplementary literature	1. Dobaczewska (ed), Public economic law, Gdańsk 2016.
	eResources addresses	
Example issues/ example questions/ tasks being completed	The concept and models of e-commerce and sources of law regulating electronic commerce. Consumer protection in e-commerce. Information obligations of businesses operating online. The right of withdrawal from distance contracts. Personal data protection and privacy in e-commerce. Provision of electronic services and the liability of service providers. Legal aspects of the operation of online platforms and marketplaces. The Digital Services Act (DSA) and the operation of e-commerce platforms. Cybersecurity in e-commerce and liability for security breaches. Legal aspects of the use of artificial intelligence in e-commerce. Legal liability of businesses for activities conducted in the digital environment.	
Work placement	Not applicable	

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