

Subject card

Subject name and code	Intercultural communication - lecture, PG_00208562						
Field of study	Administration, Criminology, Taxes and Tax Consultancy, Law, Law in Sport						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	uniform Master's studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		e-learning		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Tatiana Kananowicz				
	Teachers		dr hab. Tatiana Kananowicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 20.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		28.0	50
Subject objectives	The aim of the course is to familiarize students with the fundamental concepts, theories, and models of intercultural communication and to demonstrate the impact of cultural factors on the functioning of individuals, organizations, and institutions in multicultural environments. The course develops the competencies necessary for effective communication, cooperation, and the establishment of professional relationships with representatives of different cultures, while also preparing students to identify and address challenges arising from cultural differences in administration, business, and management.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
			The student recognizes and respects differences in perspectives resulting from diverse national and cultural backgrounds, understands the impact of culture on professional activities, and demonstrates readiness to contribute to intercultural dialogue and cultural integration.		[SK4] test/exam - oral or written		
Subject contents	Culture and its definitions. Elements and functions of culture. Visible and hidden dimensions of culture. Symbols, heroes, rituals, and values as components of a cultural system. Intercultural communication: definitions, history of research, major models, and areas of application. The communication process in multicultural environments. Verbal and non-verbal communication across cultures. Otherness, ethnocentrism, cultural relativism, stereotypes, and prejudice as sources of communication barriers and misunderstandings. Intercultural conflicts and strategies for their resolution. Culture shock and adaptation to a new cultural environment. Cultural norms, traditions, customs, and their significance in professional interactions. Cultural typologies and dimensions according to G. Hofstede, F. Trompenaars, Ch. Hampden-Turner, E. Hall, and R. Inglehart. Integration, assimilation, and multiculturalism in contemporary societies. Communication and cooperation in international work teams. Managing cultural diversity in organizations. Analysis of selected case studies in intercultural communication in professional practice.						
Prerequisites and co-requisites	Elective course selection						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	written exam		51.0%		100.0%		

Recommended reading	Basic literature	• Boski, P. (2009). <i>Kulturowe ramy zachowań społecznych</i>. Warszawa: Wydawnictwo Naukowe PWN. • Gesteland, R. R. (2000). <i>Różnice kulturowe a zachowania w biznesie</i>. Warszawa: Wydawnictwo Naukowe PWN. • Hofstede, G., Hofstede, G. J., & Minkov, M. (2011). <i>Kultury i organizacje. Zaprogramowanie umysłu</i>. Warszawa: PWE. • Matsumoto, D., & Juang, L. (2020). <i>Psychologia międzykulturowa</i>. Gdańsk: Gdańskie Wydawnictwo Psychologiczne. • Nowicka, E., & Głowacka-Grajper, M. (red.). (2009). <i>Świat człowieka – świat kultury. Antologia tekstów klasycznej antropologii</i>. Warszawa: Wydawnictwo Naukowe PWN. • Rozkwitalska, M. (2011). <i>Zarządzanie międzynarodowe</i>. Warszawa: Difin. • Rozkwitalska, M. (red.). (2016). <i>Zarządzanie międzykulturowe</i>. Warszawa: Wolters Kluwer. • Sułkowski, Ł. (red.). (2012). <i>Kulturowe procesy zarządzania</i>. Warszawa: Difin.
	Supplementary literature	• Adler, N. J. (2008). <i>International Dimensions of Organizational Behavior</i> (5th ed.). Mason, OH: South-Western Cengage Learning. • Browaeys, M.-J., & Price, R. (2019). <i>Understanding Cross-Cultural Management</i> (4th ed.). Harlow: Pearson. • Trompenaars, F., & Hampden-Turner, C. (2021). <i>Riding the Waves of Culture: Understanding Diversity in Global Business</i> (4th ed.). London: Nicholas Brealey Publishing.
	eResources addresses	
Example issues/ example questions/ tasks being completed	If a researcher interprets the behavior of an interlocutor solely through the lens of their own cultural norms, they commit the error of: A. cultural relativism B. communicative universalism C. ethnocentrism	
Work placement	Not applicable	

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