

**Subject card**

<b>Subject name and code</b>	MA Seminar A, PG_00208603						
<b>Field of study</b>	Tourism and Hospitality						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			English		
<b>Semester of study</b>	1	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Mariusz Czepczyński				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	15.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		4.0		56.0	75
<b>Subject objectives</b>	The goal of the subject is to acquire the ability to write a scientific work at the master's level, including statement of theses, constructing the work, proper inference, acquiring the ability to critically assess the tourism industry and its development conditions (social, economic and natural), the impact of the industry on local and regional level. Application of skills acquired during studies in the field of research methods and tools in tourism						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[THMU2_W03] Knows in greater depth, economic, social, cultural, legal and natural conditions for the development and functioning of tourism and hospitality, and its interdisciplinary theoretical and practical dimensions, with particular emphasis on the needs of the local community as well as the requirements and expectations of tourists	presents the discussed research problem in the master's thesis in the context of contemporary socio-economic and environmental processes and trends in theoretical terms and taking into account the latest practical solutions.	[SW3] text preparation/written work
	[THMU2_K05] Is ready to develop the profession's achievements, maintaining its ethos, following the principles of professional ethics by oneself and demanding it from others	applies to the principles of a fair research process, respects recognized scientific authorities in spatial planning in Poland and in the world, observes the principles of anti-plagiarism law.	[SK3] text preparation/written work
	[THMU2_U05] Is able to formulate and test hypotheses concerning the conditions (natural, social, economic, cultural, legal) of the tourism economy	conducts a complex research task, formulates and tests hypotheses.	[SU3] text preparation/written work
	[THMU2_U08] Is able to use a foreign language in the field of human geography, spatial management and tourism issues at a level compliant with the B2 + requirements of the European System for the Description of Language Education	uses English as a medium for academic writing	[SU3] text preparation/written work
[THMU2_K01] Is ready to critically evaluate knowledge and learning content	verifies the obtained materials and information in terms of their usefulness in the research process.	[SK3] text preparation/written work	
Subject contents	1. Seminars: <ul style="list-style-type: none"> <li>• Presentation of the specificity of scientific research carried out in individual organizational division.</li> <li>• Presentation of the substantive scope of diploma theses on tourism and hospitality, including sources and possibilities of obtaining data.</li> <li>• Discussion of the rules: respect for authorship in scientific works, identification of research problems, defining the scope (substantive, time and space) and goals of work (cognitive, application, methodological).</li> <li>• AI use rules.</li> <li>• Statement of research theses/hypotheses, research procedure and selection of appropriate research methods.</li> <li>• Creating the structure and layout of work.</li> </ul>		
Prerequisites and co-requisites	the ability to write scientific papers at the undergraduate level; knowledge of basic research methods used in social sciences, use of text editing software		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Drafting the outline of the dissertation (subject matter, spatial and temporal scope, selected research methods)	51.0%	60.0%
	Performing individually assigned research tasks	51.0%	40.0%
Recommended reading	Basic literature	<b>A.1. Studied during classes</b>  Creswell J.W., 2018, Research Design - International Student Edition. SAGE Publications Inc.  Oliver, P., 2010, Understanding the Research. Sage Publications Ltd  <b>A.2. Studied independently</b>  Beins, B.C., 2018, research methods: A Tool for Life. Cambridge University Press  A complete guide to writing a masters thesis, <a href="https://www.oxbridgeediting.co.uk/blog/a-complete-guide-to-writing-a-masters-thesis/">https://www.oxbridgeediting.co.uk/blog/a-complete-guide-to-writing-a-masters-thesis/</a>	

	Supplementary literature	chosen by the student depending on the topic of the diploma thesis
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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