

**Subject card**

<b>Subject name and code</b>	MA Workshop B, PG_00208623						
<b>Field of study</b>	Tourism and Hospitality						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			English		
<b>Semester of study</b>	4	<b>ECTS credits</b>			4.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Grażyna Chaberek-Kałużniak				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	15.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		4.0		81.0	100
<b>Subject objectives</b>	The goal of the subject is to acquisition of the ability to write a scientific work, including the correct selection of research methods, the correct selection of data and the acquisition of editorial skills.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[THMU2_W04] Knows to an in-depth degree methods and tools (quantitative, qualitative, cartographic) of research used in human geography, spatial management and tourism	plans and presents the scheme and research approach of the master's thesis	[SW1] oral statement/ conversation/discussion
	[THMU2_K05] Is ready to develop the profession's achievements, maintaining its ethos, following the principles of professional ethics by oneself and demanding it from others	complies with the principles of fair information acquisition and the use of secondary sources and the principles of anti-plagiarism law	[SK2] presentation/project/paper/ report [SK3] text preparation/written work
	[THMU2_U07] Is able to carry out complex research or project tasks in the field of tourism, interacting with others, taking a leading role in teams and presenting the results of these studies in written and oral form using specialized terminology	prepares scientific work in a way that ensures communication of specialist topics to a diverse audience	[SU2] presentation/project/paper/ report [SU3] text preparation/written work
	[THMU2_U04] Is able to adapt the existing tools and research methods to solve complex and unusual problems of the tourism and hospitality economy	constructs research tools, survey forms and/or tools available in GIS software for the needs of own research for the master's thesis	[SU2] presentation/project/paper/ report
	[THMU2_U03] Is able to select and apply appropriate methods (including statistical) and research tools, with particular emphasis on GIS software and social research tools	proposes the use of appropriate methods of social research and constructs research tools to develop the objectives of the master's thesis using GIS software.	[SU2] presentation/project/paper/ report [SU3] text preparation/written work
[THMU2_U02] Is able to properly select sources and information derived from them, with particular emphasis on the sources of spatial, economic and social information, perform their critical evaluation and creative interpretation in order to solve problems of contemporary tourism	collects primary and secondary sources, with particular emphasis on spatial information, for the research process and the development of a master's thesis	[SU3] text preparation/written work [SU8] observation of student's independent or team work	
Subject contents	<ol style="list-style-type: none"> <li>1. search and selection of literature for the diploma thesis;</li> <li>2. data processing and analysis;</li> <li>3. creating advanced graphics;</li> <li>4. editing and composition of the thesis;</li> <li>5. creating multimedia/poster presentations.</li> <li>6. anti-plagiarism law</li> </ol>		
Prerequisites and co-requisites	ability to use MS Office, knowledge of quantitative and qualitative methods in research in the field of socio-economic geography and spatial management, including tourism		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Presentation of research results.	51.0%	10.0%
	Completion of the diploma thesis in accordance with the methodological and editorial requirements	51.0%	90.0%
Recommended reading	Basic literature	Creswell J.W., 2018, Research Design - International Student Edition. SAGE Publications Inc.	
	Supplementary literature	Oliver, P., 2010, Understanding the Research. Sage Publications Ltd.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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