Subject card

Subject name and code	Management in public sector organisation, PG_00208845					
Field of study	Finance and Accounting, Informatics and Econometrics, Management, Management of Healthcare Institutions, Sport Management					
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027	
Education level	Bachelor's studies		Subject group		Optional subject group	
Mode of study	full-time studies		Mode of delivery		at the university	
Year of study	1		Language of instruction		Polish Polish language	
Semester of study	2		ECTS credits		2.0	
Learning profile	academic		Assessment form		credit	
Conducting unit	Centrum Interdyscyplinarnych Badań nad Prawem -> Faculty of Law and Administration -> Rector					
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Hanna Wolska			
	Teachers					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours	Self-study	SUM
	Number of study hours	15		1.0	34.0	50
Subject objectives	The aim of the course is to familiarize students with the role of intellectual property as a strategic corporate asset in the technology sector. The student will gain knowledge of the basic forms of IP protection in technology projects and models of intellectual property management applied in startups and corporations. Furthermore, the student will learn about the principles of developing and implementing IP policies in IT companies, intellectual property due diligence processes, and methods of IP commercialization, such as sales, licensing, and the creation of spin-offs.					

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZARZL3_W01] Has advanced knowledge and understanding of the nature and evolution of management, quality sciences, economics, and finance theories, along with their place in the social sciences system —particularly their relevance to business decision-making	The student demonstrates advanced knowledge and understanding of the nature and evolution of theories in management and quality sciences, as well as economics and finance, and their place within the system of social sciences, with particular emphasis on their significance in the process of business decision-making.	[SW4] test/exam - oral or written
[IiEL3_W01] Knows and understands to an advanced degree the nature and evolution of theories in management, quality sciences, economics, and finance, along with their place in the social sciences system —especially in applying informatics or statistics tools.	The student demonstrates advanced knowledge and understanding of the nature and evolution of theories in management and quality sciences, as well as economics and finance, and their place within the system of social sciences, with particular emphasis on the application of IT or statistical methods and tools in the analysis, modeling, and support of decision-making processes in organizations.	[SW4] test/exam - oral or written
[ZSSML3_W01] Has advanced knowledge and understanding of the nature and evolution of theories in the fields of management and quality sciences, economics, and finance, along with their place in the social sciences system—in particular, their significance for business decision-making in relation to entities in the sports market.	The student demonstrates advanced knowledge and understanding of the nature and evolution of theories in management and quality sciences, as well as economics and finance, and their place within the system of social sciences, with particular emphasis on their significance in the process of business decision-making concerning entities operating in the sports market.	[SW4] test/exam - oral or written
[FiRL3_W01] Has advanced knowledge and understanding of the nature and evolution of management, quality, economics, and finance theories and their place in the social sciences system, particularly from the perspectives of finance and accounting	The student demonstrates advanced knowledge and understanding of the nature and evolution of theories in management and quality sciences, as well as economics and finance, and their place within the system of social sciences, with particular emphasis on the perspective of finance and accounting in the analysis, interpretation, and economic decision-making within organizations.	[SW4] test/exam - oral or written

Subject contents

- Intellectual property as a strategic corporate asset
- Basic forms of IP protection in technology projects
- IP management models in startups and corporations
- IP policies in IT companies
- Intellectual property due diligence
- IP commercialization (sales, licensing, spin-offs)

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
test	51.0%	100.0%

Recommended reading

Basic literature	1. Dobaczewska, Anna; Powałowski, Andrzej; Wolska, Hanna. *New Entrepreneur Law*. C.H. Beck Publishing, Warsaw 2018, ISBN 978-83-812-8052-5, 188 pp. 2. Barczewski, Maciej. *Universal System of Copyright Protection*. University of Gdańsk Publishing House, Gdańsk 2020, 157 pp. 3. Barczewski, Maciej. *Intellectual Property Rights in the WTO and Access to Medicines*. University of Gdańsk Publishing House, Gdańsk 2016, 222 pp. 4. Wolska, Hanna. *Model of Relations Between National Public Administration Authorities and Entrepreneurs*. C.H. Beck Publishing, Warsaw 2022.
Supplementary literature	1. Barczewski Maciej, Sykuna Sebastian. *The Conceptual Scope of the Term "Creative Activity" Used in Article 1(1) of the Act on Copyright and Related Rights*. Gdańskie Studia Prawnicze, 2024, No. 4 (65), pp. 179–186.
eResources addresses	

Example issues/ example questions/ tasks being completed	• How does intellectual property contribute to a company's competitive advantage? • What is the significance of IP in the valuation of a technology company? • What are the basic forms of intellectual property protection in IT? • When should a patent be used, and when are copyrights more appropriate? • How can source code and algorithms be protected? • What risks are associated with the lack of IP protection in technology projects? • How does IP management differ between startups and large corporations? • What are the most common models of IP organization in technology companies? • How can startups effectively build an IP portfolio? • What role does IP play in a business scaling strategy?
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.