

Subject card

Subject name and code	(Author's) vir method in management (vision, improvisation, resources), PG_00208859						
Field of study	Management of Artistic Institutions						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		Barbara Frydrych				
	Teachers		Barbara Frydrych				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the course is to introduce the topic of organizing cultural activities by local government units in Poland after 1989. Students will gain systematic knowledge of the legal and financial frameworks governing cultural activities, applicable both to local government units (LGUs) and the cultural institutions they manage. The course will place particular emphasis on the practical aspects of how LGUs implement cultural strategies and policies.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_K01] They are prepared for a critical assessment of their knowledge and skills; they understand the importance of ongoing learning and professional development in managerial and/or artistic activity.	Is prepared for a critical assessment of his/her knowledge and abilities in the field of cultural organization by local government units, as well as the ability to analyse and interpret works of art; understands the importance of ongoing learning and professional development in managerial activity.	[SK1] oral statement/conversation/discussion
	[ZIAL3_W03] They possess detailed knowledge of specific topics within arts studies, management and quality studies, literary studies, as well as auxiliary and related studies, with a focus on practical applications in managerial and/or artistic activity.	Possesses detailed knowledge of specific topics related to cultural organization by local government units, with a focus on practical applications in managerial activity.	[SW3] text preparation/written work
	[ZIAL3_U04] They are capable of actively participating in debates regarding art, literature, and arts management, presenting, evaluating, and discussing various viewpoints.	Is able to actively participate in debates regarding cultural organization by local government units, presenting, evaluating, and discussing various viewpoints.	[SU1] oral statement/conversation/discussion
	[ZIAL3_U03] They are capable of communicating effectively using specialized terminology in arts studies, management and quality studies, literary studies, as well as auxiliary and related studies.	Is able to communicate effectively using specialized terminology within the field of cultural organization by local government units.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
Subject contents	- Organizing cultural activities after 1989: Introduction - Organizing cultural activities by local government units: Case study - The role of culture in the development of cities and regions - Principles of organizing cultural activities by local government units - Financing cultural activities in local government units - Establishing cultural institutions by local governments: Theory and practice - Cultural patronage - Cooperation between local government units and the Third Sector - Good practices in organizing cultural activities by local government units - Creating cultural policies and strategies: Introduction - Creating cultural policies and strategies: Workshop		
Prerequisites and co-requisites	- General knowledge of local government in Poland - Knowledge of culture - Familiarity with cultural institutions operating in the Pomeranian Voivodeship Attendance at all classes is mandatory unless the student has obtained the Dean's approval to follow an individual study plan.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written assignment	51.0%	80.0%
	active participation in classes	51.0%	20.0%

Recommended reading	Basic literature	Act of 25 October 1991 on Organizing and Conducting Cultural Activities Act of 8 March 1990 on Municipal Self-Government Act of 5 June 1998 on Regional Self-Government Selected chapters from the supplementary reading list Official websites of cultural institutions
	Supplementary literature	Hausner J., Karwińska A., Purchla J., <i>Kultura a rozwój</i>, Kraków 2013 Śliwa M. (red), <i>Strategie dla kultury. Kultura dla rozwoju</i>, Kraków 2011 <i>Vademecum dyrektora instytucji kultury</i>, Warszawa 2021 Krajewski M., <i>Po co nam instytucje kultury</i>, Kraków 2021
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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