

Subject card

Subject name and code	Pop nature and pop culture, PG_00209065						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Kapuściński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	The course aims to familiarize students with concepts concerning the nature-culture relationship and to equip them with the skills to analyze the wealth of popular culture texts that address this theme.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSMU2_K01] Based on his/her own knowledge, he/she can critically evaluate the received content.	They are able to identify and describe various assumptions—both explicit and implicit—regarding the nature-culture relationship in popular culture.	[SK2] presentation/project/paper/report [SK3] text preparation/written work [SK4] test/exam - oral or written
	[DZiKSMU2_W01] The student has an in-depth knowledge of selected facts and phenomena as well as the resulting regularities important from the point of view of media studies.	Drawing on established theoretical insights from the fields of ecocriticism (broadly defined), cultural studies, and media studies, the student is able to conduct an analysis and present its results in a systematic manner.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[DZiKSMU2_U02] He/she is able to effectively use the acquired knowledge for a critical analysis of social, cultural, political and economic processes and phenomena.	They are able to apply the knowledge they have acquired to the study of popular culture texts. They can identify, describe, and critically analyze various media messages in the context of the culture-nature relationship.	[SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written
	[DZiKSMU2_W03] He/she has extended knowledge of the methods and theories relevant to media studies and the dependencies existing between them, as well as knowledge of other scientific disciplines that provide theoretical and practical foundation for an advanced analysis of issues relevant to the journalism and social communication programme.	Possesses knowledge of key concepts and theories in the social sciences and humanities that form the theoretical framework for examining various relational contexts falling within the fundamental nature-culture dichotomy. Understands the relationship of these concepts to the construction and characteristics of media messages.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report [SW3] text preparation/written work
Subject contents	- the concepts of nature and culture and their interrelationships - popular culture as a symbolic environment - the production and reproduction of nature in its symbolic aspect - nature as a cultural and social construct - space and nature - nature as the object - nature and gender - the social construction of the non-human animal - human–non-human animal relations in popular culture - the construction and deconstruction of the human in relation to nature		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	essay/presentation, oral or written exam	51.0%	100.0%

Recommended reading	Basic literature	Non-humans and after in social science ed. K .Pauknerowa, P. Gibas, M Stella. Pavel Mervart 2016 Reconfiguring Human, Nonhuman and Posthuman in Literature and Culture, e d. Sanna Karkulehto, Aino-Kaisa Koistinen, Essi Varis Routledge 2019 https://www.taylorfrancis.com/chapters/oa-edit/10.4324/9780429243042-1/reconfiguring-human-nonhuman-posthuman-sanna-karkulehto-aino-kaisa-koistinen-karoliina-lummaa-essi-varis?context=ubx&refId=31480c41-396d-4a37-882c-32e534192009 Exchanges: The Interdisciplinary Research Journal Vol. 10 No. 2 (2023): Special Issue: The Anthropocene and More-Than-Human World https://exchanges.warwick.ac.uk/index.php/exchanges/article/view/1166
	Supplementary literature	Haraway D. The Companion Species Manifesto. Dogs, People, and Significant Otherness PRICKLY PARADIGM PRESS 2003 https://monoskop.org/images/8/8a/Haraway_Donna_The_Companion_Species_Manifesto_2003.pdf Sturgeon N. Environmentalism in Popular Culture Univ. of Arizona Press
	eResources addresses	
Example issues/ example questions/ tasks being completed	Analyse chosen aspect of nature culture dychotomy in a text of popular culture.	
Work placement	Not applicable	

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