

Subject card

Subject name and code	Cultural Economics, PG_00209070						
Field of study	Eastern Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Katarzyna Kaczor				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The course aims to equip students with knowledge of cultural economics, defined as a knowledge-based economy, and concerning the mechanisms regulating its functioning, taking into account the specificity of selected cultural industries.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[SWSCHL3_W04] Has advanced general knowledge in the field of economics and finance		Has advanced knowledge of research methodology, theoretical approaches, and specialist terminology in cultural economics		[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion		
	[SWSCHL3_W09] Has advanced knowledge of the connections between cultural and religious studies and history with political science and administration, economics and finance, and socio-economic geography		Has advanced knowledge of the relationship between cultural studies and economics within the discipline of cultural economics		[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW3] text preparation/written work		
	[SWSCHL3_U10] Is able to communicate with the environment using specialist terminology in the fields of cultural and religious studies, economics and finance, history, political science and administration, and socio-economic geography		Is able to communicate effectively with others using specialist terminology in the field of cultural economics		[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work [SU4] test/exam - oral or written		
Subject contents	Concepts: cultural economics, cultural industries, creative industries, knowledge-based economy; prestige economy; culture as part of the economy contributing to GDP, cultural heritage management, creative industries, creative cities, cultural tourism.						

Prerequisites and co-requisites	Knowledge of basic concepts in economics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	completion of tasks during class	51.0%	20.0%
	colloquium	51.0%	50.0%
	written assignments -reading journal	51.0%	30.0%
Recommended reading	Basic literature	J. English, Ekonomia prestiżu, Warszawa 2013 [wybrany fragment]. D. Ilczuk, Ekonomia kultury, Warszawa 2012. Od przemysłów kultury do kreatywnej gospodarki, red. A. Gwóźdź, Warszawa 2010 [wybrany fragment]. Jacoby, M., Gryszkiewicz, A., Ilczuk, D., Kamińska, T., Machajek, P., & Reismüller, F., Cooperation with the Chinese cultural sector in times of growing uncertainties. 2023. Kożuchowski T.,Warunki chińsko-europejskich koprodukcji filmowych , "Kwartalnik Filmowy" 2019/108, s. 219-231. M. Rogowska, Koncepcja kreatywnego miasta w teorii i praktyce, Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu, Gospodarka przestrzenna. Uwarunkowania ekonomiczne, prawne i samorządowe, 2013 nr 320, s. 156-165. R. Towse, Ekonomia kultury. Kompedium, Warszawa 2011.	
	Supplementary literature	M. Adamczak, Kapitały przemysłu filmowego. Hollywood. Europa. Chiny , PWN 2019.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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