

Subject card

Subject name and code	Transformation of Global Processes, Global Trends in Business/ Foresight, PG_00209074						
Field of study	Economics						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2027/2028	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	3		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Department of International Economics and Economic Development -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Stanisław Umiński, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	15.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	As part of the course , students learn about the issues of business transformation . They will learn how global companies create and implement lasting change in order to increase competitiveness in the market .						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_U03] can analyse causes and course of economic and social processes and phenomena, formulate his/her own opinions on the subject, construct research hypotheses, and select and apply methods of their verification	The student is able to analyse the causes, dynamics, and consequences of business transformation processes and global economic trends, formulate independent opinions and recommendations regarding organisational change, and select appropriate methods for analysing and evaluating transformation processes within enterprises.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[EKONMU2_W11] knows the detailed principles of establishing and developing forms of individual entrepreneurship, using the knowledge of economics, finance and management sciences	The student knows the detailed principles of creating and developing forms of individual entrepreneurship, using knowledge of economics and international economics	[SW1] oral statement/conversation/discussion
	[EKONMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; can assess risks and threats and find ways of counteracting their effects	The student thinks and acts in an entrepreneurial manner; adapts to new situations and conditions, takes up the challenges of creative thinking, acquires resilience to failures, assesses the risks and threats resulting from the conditions of an open economy	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[EKONMU2_U07] can independently propose solutions to complex economic or social problems, select methods of analysis and conduct conclusive procedures in this respect	Student is able to independently propose solutions to problems related to business process transformation and change management within enterprises, select appropriate analytical methods, and design measures supporting the improvement of organisational efficiency, innovation, and competitiveness.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[EKONMU2_W04] has an in-depth knowledge of different types of economic and social ties and regularities governing them; has an in-depth knowledge of economic and financial ties between enterprises	The student has advanced knowledge and understanding of the mechanisms of cooperation and economic interdependencies between enterprises, including relationships within global business structures, outsourcing processes, and the centralisation and transformation of business functions.	[SW2] presentation/project/paper/report
Subject contents	1) Introduction to the methodology of creating an effective business strategy in the context of growing competition between enterprises 2) Effective models for building a business transformation structure 3) Aspects of making correct decisions through business organizations and change management through cooperation with key people in the company 4) Centralization and automation of business functions as an example of global business transformation trends 5) Review of the Polish shared services market, opportunities and threats from the perspective of innovation Students' doubts or interpretation problems will also be solved during consultations.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Group project	50.0%	100.0%
Recommended reading	Basic literature	1. Lencioni P., (2016) <i>Pięć dysfunkcji pracy zespołowej. Opowieść o przywództwie</i>, MT Biznes, Warszawa 2. Grant R.M., (2016) <i>Współczesna analiza strategii</i>, Wydawnictwo Nieoczywiste, Warszawa	

	Supplementary literature	1.Krogerus M., Tschappeler R., (2017) <i>The Decision Book. Fifty Models for Strategic Thinking</i> , Profile Books 2. ABSL (2024) <i>Business Services Sector in Poland 2024</i> , Warszawa (współautorzy raportu T. Brodzicki, S. Umiński)
	eResources addresses	
Example issues/ example questions/ tasks being completed	• Analysis of global business transformation trends and their impact on enterprise competitiveness • Development of a business process transformation concept for a selected company • Analysis of the benefits and risks related to the centralisation of business functions • The role of automation and digitalisation in organisational transformation • Change management and cooperation with key stakeholders within enterprises • Shared services centres (SSC/BPO/GBS) as an element of global business transformation • Assessment of opportunities and threats for the development of the modern business services sector in Poland • Analysis of selected business strategies of enterprises operating under global competition • Economic foresight and business development scenarios under conditions of uncertainty • Case study on organisational or digital transformation in a selected enterprise	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.