

Subject card

Subject name and code	Public Discourse , PG_00209303						
Field of study	Studies in Classical Philology						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2026/2027	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	2		ECTS credits			1.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Division of Polish Language -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Bożena Matuszczyk-Podgórska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		3.0		7.0	25
Subject objectives	The aim of the course is to familiarize participants with the complexity of public discourse viewed as a linguistic and social phenomenon, with focus on its verbal structure as well as social aspect, verbal behaviour being a form of action and interaction within a speech community. Another concern is the multiplicity of forms of public discourse meant for collective recipient, implementing a variety of strategies.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FKMU2_U10] He/she is able to lead and collaborate with others in teamwork on literary research, particularly in the fields of Greek, Roman and Neo-Latin literature, and to take on a leading role within such teams.	The student is able to collaborate effectively and take on a leadership role within task-based teams, using public communication and negotiation tools to coordinate projects and present the results of collaborative literary research in the fields of Greek, Roman and Neo-Latin literature.	[SU2] presentation/project/paper/report
	[FKMU2_U05] He/she is able to produce specialist written work in the fields of literature, languages and classical culture.	Students are able to present the results of their research and investigations in the form of specialist written papers.	[SU2] presentation/project/paper/report
	[FKMU2_W15] He/she has knowledge and understanding of the conditions (e.g. economic, legal, ethical or social) of professional activity requiring knowledge of Greek and Latin literature and languages and Greco-Roman cultural contexts, including the basic principles of creating and developing various forms of entrepreneurship, which are useful for planning a career as a classical philologist.	The student is familiar with and understands the legal, ethical and social contexts of public debate, and is able to apply methods, tools and strategies of discourse analysis in shaping their own career path, building their personal brand and developing forms of entrepreneurship based on the promotion of Greco-Roman culture.	[SW2] presentation/project/paper/report
	[FKMU2_W13] He/she has knowledge and understanding of selected issues in the auxiliary and related disciplines of classical philology, which are essential as a context for research into classical literature and languages or for the professional practice of a classical philologist.	The student is familiar with and understands the mechanisms of classical and contemporary public discourse, treating the theory of argumentation, rhetoric and critical analysis as auxiliary disciplines of classical philology that are essential for interpreting source texts and carrying out contemporary professional activities.	[SW2] presentation/project/paper/report
	[FKMU2_W05] He/she has in-depth knowledge and understanding of advanced methodologies and theories in the field of linguistics applicable to the study of Greek and Latin languages.	The student has an in-depth understanding of the main trends in research, methodology and terminology in linguistics as they apply to the study of Latin.	[SW2] presentation/project/paper/report
Subject contents	The lectures involve a presentation of basic issues concerning, above all, verbal discourse, with stress placed on such of its characteristics as employment of many channels of communication, spontaneity, as well as discussing factors that determine the formal and lexical aspect of speeches (the physical context and the possibility of interactions between participants). Also considered are various types of discourse concerning political, scholarly or religious issues.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written statement - open questions	51.0%	100.0%
Recommended reading	Basic literature Dijk van T. (ed.) Discourse as structure and process, PWN, Warsaw 2001. Duszek A., Text, discourse, intercultural communication, PWN, Warsaw 1998. Piekot T., Discourse of Polish press news, Universitas, Kraków 2006. Poprawa M., Television debates of politicians as an example of public discourse, Universitas, Krakow 2009. Smoleń- Wawrzusiszyn M., Polish marketing discourses. Linguistic Perspective, Ed. KUL, Lublin 2018.		

	Supplementary literature	Bogołębska B., Worsowicz M., (ed.) Style - Discourse - Media, Ed. UŁ, Łódź 2010. Grabias S., Language in social behavior, Ed. UMCS, Lublin 2003. Zdunkiewicz-Jedynak D., (ed.) Religious discourse in the media, Biblos, Tarnów 2010.
	eResources addresses	
Example issues/ example questions/ tasks being completed	1. Discursive roles assumed by actors of television journalism. 2. Discuss the linguistic behavior of the debate participants directed towards the television audience. 3. Virtual recipient as the most important communication category in television journalism. 4. The degree of humanization of text in journalistic news. 5. Subjective point of view as a superior category organizing news discourse.	
Work placement	Not applicable	

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