

Subject card

Subject name and code	Interculturalism in Language and Communication, PG_00209365						
Field of study	German Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of German Language and Translation Studies -> Institute of German Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Izabela Olszewska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the course is to familiarise students with the problems of interculturalism, analysis of the basic issues of linguistic and cultural comparativism, characteristics of linguistic and cultural contacts, analysis of the cultural and linguistic diversity of the region.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FGL3_U01] They are able to search for, critically evaluate and analyse sources and information, producing written work and oral presentations in German, particularly in the fields of linguistics, literary studies and cultural and religious studies of the German-speaking world, including the use of information and communication technologies	They can independently search for, select and critically analyse German-language sources concerning the linguistic and cultural aspects of intercultural communication, including media, academic and cultural texts; they can interpret them using linguistic methods within a cultural paradigm and produce coherent, substantively accurate and linguistically correct oral and written statements in German based on these sources, making use of information and communication tools.	[SU2] presentation/project/paper/report
	[FGL3_W03] They have advanced knowledge and understanding of methodologies, theories and terminology constituting fundamental general knowledge in the field of cultural and religious studies in research on the culture of the German-speaking area	They know and understand advanced theories, methodologies and terminology in the field of cultural linguistics, intercultural pragmatics and discourse analysis, which enable the study of the culture of the German-speaking area through the analysis of language; they can explain the mechanisms of linguistic-cultural conceptualisation of the world, phenomena of cultural interference, and the role of language in shaping identity and intercultural communication.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[FGL3_W06] They have advanced and detailed knowledge of selected issues in the field of cultural and religious studies, in particular concerning research on the culture of the German-speaking area.	They know and understand selected advanced issues in the field of cultural and religious studies that are relevant to research on the culture of the German-speaking area, in particular those concerning the linguistic-cultural conceptualisation of the world, the functioning of values and norms in cultural texts, the role of national minorities and institutions of intercultural dialogue, as well as the significance of verbal, non-verbal and media communication in shaping intercultural relations.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[FGL3_K01] They are ready to critically evaluate the knowledge they have acquired during their studies in Germanic Philology and to what extent the content they have received corresponds to this knowledge	They are ready to critically analyse and evaluate content related to the linguistic and cultural aspects of intercultural communication, in particular by reflectively relating their linguistic knowledge to observed cultural phenomena, identifying simplifications, stereotypes and misinterpretations, and consciously verifying the sources and methods used in research on the culture of the German-speaking area.	[SK1] oral statement/conversation/discussion
	[FGL3_W09] They know and understand the fundamental dilemmas of the contemporary civilisation in the context of issues related to intercultural linguistic and literary communication and the role of modern information technologies in the work of a German philologist	They know and understand the key challenges of contemporary intercultural communication in the German-speaking context, including the impact of globalisation, migration, mediatization and new technologies on language, culture and social relations; they can explain how these phenomena shape the linguistic-cultural worldview, generate stereotypes and communicative misunderstandings, and influence the functioning of cultural texts in the digital environment.	[SW2] presentation/project/paper/report [SW3] text preparation/written work

Subject contents	Concepts of culture, communication and identity; an introduction to linguistic and cultural comparative studies; characteristics of languagecultural contact; linguistic borrowings; styles of verbal and nonverbal communication in a cultural context; methods of linguistic analysis of various text genres within a cultural paradigm; the linguisticcultural worldview; prejudices and stereotypes in intercultural communication; dimensions of intercultural differences as sources of communicative misunderstandings; intercultural competence; working and living in an intercultural environment; national minorities of the region, their culture and language; institutions supporting PolishGerman dialogue (meeting houses, foundations, governmental and nongovernmental organisations); the evolution of textual forms in social and intercultural contexts; the language of values and norms in cultural texts; semiotics of cultural texts. Possible topics for implementation (selection in the year of course delivery): 1. Language as a carrier of culture: a linguistic perspective Analysis of the relationship between the structure of the German language and the conceptualisation of the world; linguistic images of the world (<i>Sprachbilder</i>). 2. Cultural concepts in German and Polish Comparison of culturally embedded, hardtotranslate notions (e.g. <i>Heimat</i>, <i>Gemütlichkeit</i>, <i>Feierabend</i>) and their functions in communication. 3. Intercultural pragmatics: speech acts in Germanspeaking culture Requests, refusals, complaints, compliments differences in realisation and interpretation. 4. Linguistic politeness in German and Polish communication Address forms, strategies of distance and closeness, social norms encoded in language. 5. Intercultural differences in discourse structures Organisation of utterances, preferred styles of argumentation, narrative structures. 6. Sociolinguistics of the Germanspeaking area Dialects, regiolects, standard varieties; their significance for intercultural communication. 7. Language and cultural identity in the DACHL countries Analysis of linguistic markers of identity and their social functions. 8. Nonverbal communication in Germanspeaking culture Gestures, proxemics, eye contact their interpretation and potential for conflict. 9. Cultural and linguistic interference in PolishGerman communication Typical sources of misunderstandings resulting from semantic, pragmatic and cultural differences. 10. Language in Germanspeaking media as a space for negotiating cultural meanings Analysis of media discourse, cultural metaphors and narrative construction. 11. Intercultural communication in educational settings Teacherstudent interactions in the context of cultural differences; linguistic strategies of inclusion. 12. German as a lingua franca in Europe Simplification, hybridisation and negotiation of meaning in intercultural encounters. 13. Comparative analysis of idioms and culturally marked phraseology How idioms reflect social values and norms in Germanspeaking culture. 14. Communication in multicultural environments: adaptive strategies Codeswitching, linguistic mediation, strategies for avoiding conflict. 15. Linguistic prejudices and stereotypes in intercultural communication Linguistic analysis of national, ethnic and cultural stereotypes in German.
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Prerequisites and co-requisites	Knowledge of basic linguistic terms and use of spoken and written German at a level close toB2/C1 according to the EQF		
	Choice of subject "Interculturalism in language and communication"		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	preparation and delivery of a paper	51.0%	60.0%
	completion of tasks during class	51.0%	40.0%
Recommended reading	Basic literature	Bachmann-Medick, D. (ed.) (2004): Culture as Text. A. Francke Verlag, Tübingen and Basel.Göhring, H. (2016): Intercultural communication. Stauffenburg publishing house. Heringer, H.J. (2017): Intercultural communication. UTB.Lüsebrink H.J. (2008): Intercultural communication. Interaction, perception of others, cultural transfer. Metzler Publishing House	
	Supplementary literature	Broszinsky-Schwabe, E. (2016): Intercultural communication: misunderstandings and understanding. Springer Verlag. Straub J., Weidemann A., Weidemann D. (eds.) (2007): Handbuch interkulturelle Kommunikation und Kompetenz. Metzler publishing house.Mikułowski-Pomorski J. (1999): Komunikacja interkulturowa. Wprowadzenie. Wyd. Akademii Ekonomicznej, Kraków.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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