

Subject card

Subject name and code	Start-up. Laboratory of Success, PG_00209467						
Field of study	Economics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Division of Maritime Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	10.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	The <i>Start up - Success Lab</i> course prepares students to play an active role in the labour market, on both the supply and demand sides of the labour market, including by setting up and running their own start-up.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context		The student uses his knowledge of economics, finance and management to solve the economic and social dilemmas associated with the operation of start-ups, and is also able to prepare a business project.		[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report		
	[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences		The student knows the rules of creating and developing startups. The student knows the criteria for choosing the legal and organisational form of the business activity he/she is setting up, the sources of its financing and the methods of assessing the profitability of the business project, as demonstrated through independent completion of problem-based tasks and projects discussed with the academic instructor.		[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report		

Subject contents	1. Organisational and legal forms of doing business in Poland (e.g. Registered Partnership, Professional Partnership, Limited Partnership, Limited Joint-Stock Partnership, Joint-Stock Company and Simple Joint-Stock Company, Limited Liability Company, Civil Law Partnership, Sole Proprietorship (private enterprise of a natural person)) 2. Formalising the business of start-ups - entry in the CEIDG (Central Registration and Information on Business) and registration in the National Court Register (KRS) 3. The cost of running a startup 4. Start-up funding (e.g. leasing, crowdfunding, factoring, bonds, loans) 5. Employment in start-ups (e.g. employment contract, contract of mandate, contract for specific work) 6. Marketing in startups The course is delivered both during scheduled classes and outside them, in the form of independent completion of problem-based tasks and projects by the student, which are consulted with the academic instructor. Dates and venues of project consultations published on the website of the Faculty of Economics, University of Gdańsk		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity during classes	51.0%	50.0%
	Business project, Pitch deck	51.0%	50.0%
Recommended reading	Basic literature	Mikołajczyk K., Nawojczyk D., Start-up po polsku. Jak założyć i rozwinąć dochodowy e-biznes, Wydawnictwo Helion, Gliwice 2013. Blank S., Dorf B., Podręcznik startupu. Budowa wielkiej firmy krok po kroku, Wydawnictwo Helion, Gliwice 2013. Start-up a uwarunkowania sukcesu: wymiar teoretyczno-praktyczny, red. A. Kałowski, J. Wysocki, Szkoła Główna Handlowa - Oficyna Wydawnicza, Warszawa 2017.	
	Supplementary literature	Thomason W., Startup od A do Z. Praktyczny poradnik dla początkujących przedsiębiorców, Wydawnictwo Will Thomason, 2023. Kander D., Start up. Postaw wszystko na jedną firmę, Studio Emka, Warszawa 2015. Skuzia A., Przedsiębiorczość zorganizowana. Startupy, inwestorzy, pieniądze, Wydawnictwo Helion, Gliwice 2015. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018. Ignaciuk E., Różne oblicza ludzkiej pracy, s. 7-15 [w:] Wybrane zagadnienia z zakresu przedsiębiorczości i zarządzania finansami, red. M. Markiewicz i A. Borowicz, Dom Wydawniczy i Handlowy ELIPSA, Warszawa 2020.	
	eResources addresses		

Example issues/ example questions/ tasks being completed	1) Unregistered Business Activity (Conditions for conducting unregistered business activity) 2) Types of Organizational and Legal Forms of Business Activity: a) Registered Partnership b) Professional Partnership c) Limited Partnership d) Limited Joint-Stock Partnership e) Joint-Stock Company and Simple Joint-Stock Company f) Limited Liability Company g) Civil Law Partnership h) Sole Proprietorship (private enterprise of a natural person) Key differences include: • Required capital for registering each form of business • Scope of liability for company debts • Legal regulations governing operations (Civil Code vs. Commercial Companies Code) • Method of establishment and registration (CEIDG vs. KRS)
Work placement	Not applicable

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