

Subject card

Subject name and code	Intercultural Communication, PG_00209666						
Field of study	Russian Philology						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Division of Russian Language and Translation Studies -> Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Tatiana Kananowicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the course is to familiarize students with the fundamental concepts, theories, and models of intercultural communication and to demonstrate the impact of cultural factors on the functioning of individuals, organizations, and institutions in multicultural environments. The course develops the competencies necessary for effective communication, cooperation, and the establishment of professional relationships with representatives of different cultures, while also preparing students to identify and address challenges arising from cultural differences in administration, business, and management. An important component of the course is the analysis of Polish–Russian communication and the specific characteristics of intercultural interactions in Eastern Europe.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FROSL3_U03] The graduate is able to recognize various types of Russian literary texts and conduct their critical analysis and interpretation using appropriate methods, including advanced information and communication technologies.	The student is able to analyse and interpret selected texts and cultural products of Russian culture from the perspective of intercultural communication, using appropriate research methods and information and communication technologies.	[SU4] test/exam - oral or written
	[FROSL3_W03] The graduate has advanced knowledge and understanding of concepts and terminology used in linguistics, particularly applying to research on the Russian language.	The student knows and understands the basic terminology of intercultural communication, cultural linguistics, and linguistic worldview studies used in the analysis of Polish–Russian communication.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FROSL3_W10] The graduate has knowledge and understanding of the fundamental dilemmas of contemporary civilization, with a particular emphasis on the historical and cultural context of the Russian-speaking regions.	The student knows and understands selected issues and challenges of contemporary multicultural societies, with particular emphasis on cultural, linguistic, and social transformations occurring in the countries of the Russian-speaking world.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FROSL3_K03] The graduate is prepared to engage in social and professional life, including initiating and co-organizing activities for the benefit of the community, using their skills in the Russian language as well as their linguistic and literary knowledge	The student is prepared to apply knowledge of Russian culture and intercultural communication in social, educational, and professional activities involving interaction between representatives of different cultures.	[SK8] observation of student's independent or team work
	[FROSL3_W11] The graduate has contextual knowledge in the field of cultural and religious studies and auxiliary and related sciences of Russian philology, useful in research on the Russian language and literature and in the professional work of a Russian language specialist.	The student demonstrates knowledge of intercultural psychology, cultural anthropology, sociology, and communication and media studies useful for analysing communication between representatives of Polish and Russian cultures.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
Subject contents	Culture and its definitions. Elements, functions, and visible and hidden dimensions of culture. Symbols, heroes, rituals, and values as components of a cultural system. Intercultural communication: definitions, history of research, major models, and areas of application. The communication process in multicultural environments. Verbal and non-verbal communication across cultures. Methodologies for the study of values and cultures in psychology, cultural anthropology, sociology, and linguistics. Cultural typologies and dimensions according to E. Hall, G. Hofstede, F. Trompenaars, Ch. Hampden-Turner, and R. Inglehart. Poland and Russia on the cultural map of the world. Cultural norms, traditions, customs, and their significance in professional interactions. The concept of otherness. The self–other opposition. Ethnocentrism, cultural relativism, stereotypes, and prejudice as sources of intercultural misunderstandings. Intercultural conflicts and strategies for their resolution. Culture shock and adaptation to a new cultural environment. The linguistic worldview: definition, history of research, and basic assumptions. The study of values in linguistics: linguistic worldview, concepts, and key cultural words. Lexis, grammar, and phraseology as carriers of cultural meanings. The semantic triangle of C. K. Ogden and I. A. Richards. Denotation and connotation. Concepts and their structure. Analysis of selected case studies in intercultural communication, with particular emphasis on Polish–Russian relations and the Eastern European context.		
Prerequisites and co-requisites	No pre-requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	regular tests (continuous assessment grades)	51.0%	100.0%

Recommended reading	Basic literature	- Boski, P. (2009). <i>Kulturowe ramy zachowań społecznych</i>. Warszawa: Wydawnictwo Naukowe PWN. - Burszta, W. J. (1998). <i>Antropologia kultury: Tematy, teorie, interpretacje</i>. Poznań: Zysk i S-ka. - Gesteland, R. R. (2000). <i>Różnice kulturowe a zachowania w biznesie</i>. Warszawa: Wydawnictwo Naukowe PWN. - Hampden-Turner, Ch., & Trompenaars, F. (2002). <i>Siedem wymiarów kultury</i>. Warszawa: Oficyna Ekonomiczna. - Hantov, V., Kananowicz, T., & Nowożenowa, Z. (2021). <i>Swój i obcy w języku, tekście i kulturze: Szkice o uniwersalnej kategorii lingwistyczno-kulturowej</i>. Gdańsk: Wydawnictwo Uniwersytetu Gdańskiego. - Hofstede, G., Hofstede, G. J., & Minkov, M. (2011). <i>Kultury i organizacje. Zaprogramowanie umysłu</i>. Warszawa: PWE. - Inglehart, R. (2003). <i>Kultura i demokracja</i>. W: L. E. Harrison & S. P. Huntington (red.), <i>Kultura ma znaczenie: Jak wartości wpływają na rozwój społeczeństw</i>. Poznań: Zysk i S-ka. - Lazari de, A. (red.). (1998–2004). <i>Ideas in Russia / Idee w Rosji. Leksykon rosyjsko-polsko-angielski</i> (t. 1–5). Warszawa: Instytut Studiów Politycznych PAN. - Lazari de, A. (red.). (2006). <i>Katalog wzajemnych uprzedzeń Polaków i Rosjan</i>. Warszawa: Polski Instytut Spraw Międzynarodowych. - Lazari de, A., & Rongińska, T. (red.). (2006). <i>Polacy i Rosjanie – przezwyciężanie uprzedzeń</i>. Łódź: Wydawnictwo Uniwersytetu Łódzkiego. - Matsumoto, D., & Juang, L. (2020). <i>Psychologia międzykulturowa</i>. Gdańsk: Gdańskie Wydawnictwo Psychologiczne. - Nowicka, E., & Głowacka-Grajper, M. (red.). (2009). <i>Świat człowieka – świat kultury. Antologia tekstów klasycznej antropologii</i>. Warszawa: Wydawnictwo Naukowe PWN. - Rozkwitalska, M. (2011). <i>Zarządzanie międzynarodowe</i>. Warszawa: Difin. - Rozkwitalska, M. (red.). (2016). <i>Zarządzanie międzykulturowe</i>. Warszawa: Wolters Kluwer. - Sułkowski, Ł. (red.). (2012). <i>Kulturowe procesy zarządzania</i>. Warszawa: Difin. - Śliz, A., & Szczepański, M. S. (red.). (2011). <i>Wielokulturowość: Konflikt czy koegzystencja?</i> Warszawa: Wydawnictwo Naukowe PWN.
	Supplementary literature	- Adler, N. J. (2008). <i>International Dimensions of Organizational Behavior</i> (5th ed.). Mason, OH: South-Western Cengage Learning. - Bartmiński, J. (2007). <i>Stereotypy mieszkają w języku</i>. Lublin: Wydawnictwo UMCS. - Bartmiński, J. (2012). <i>Językowe podstawy obrazu świata</i>. Lublin: Wydawnictwo UMCS. - Browaeys, M.-J., & Price, R. (2019). <i>Understanding Cross-Cultural Management</i> (4th ed.). Harlow: Pearson. - Maćkiewicz, J. (1999). <i>Słowo o słowie. Potoczna wiedza o języku</i>. Gdańsk: Wydawnictwo Uniwersytetu Gdańskiego. - Trompenaars, F., & Hampden-Turner, C. (2021). <i>Riding the Waves of Culture: Understanding Diversity in Global Business</i> (4th ed.). London: Nicholas Brealey Publishing.
	eResources addresses	
Example issues/ example questions/ tasks being completed	A collectivist culture is characterised by the following statement: -a) group goals can be sacrificed for one's own goals -b) rules create stability and order -c) I separate work and personal life	
Work placement	Not applicable	

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