

Subject card

Subject name and code	Management, PG_00209753						
Field of study	Economics						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Organisation and Management -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Beata Wierzbicka				
	Teachers		dr Beata Wierzbicka				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	12.0	0.0	0.0	0.0	0.0	12
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	12		4.0		59.0	75
Subject objectives	The aim of the course is to present to students the interdisciplinary nature of management and quality sciences, as a subject (field of knowledge) that permeates all aspects of organizational functioning, with particular emphasis on management functions and tools.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	Can participate in the analysis and evaluation of alternative solutions to problems related to managing organizations and select methods and instruments that allow for rational decision-making.	[SU4] test/exam - oral or written
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	Can correctly interpret economic and social phenomena and apply management science knowledge to explain economic phenomena.	[SU4] test/exam - oral or written
	[EKONL3_W07] has an advanced knowledge of the economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	Has knowledge of the basic economic and financial principles of functioning and managing economic entities and organizations, as well as the legal, organizational, moral, and ethical norms and rules governing public institutions.	[SW4] test/exam - oral or written
	[EKONL3_W08] has an advanced knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	Has knowledge of the processes of change in the elements, enterprises, and entire structures of economic organizations, as well as the processes of change in social institutions, understanding their causes, course, scale, consequences, and the influence of external stakeholders.	[SW4] test/exam - oral or written
	[EKONL3_K05] correctly identifies, diagnoses and resolves professional dilemmas and different options for solutions	Correctly identifies, diagnoses, and resolves dilemmas and various solution variants related to the manager's work.	[SK4] test/exam - oral or written
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	Can analyze the causes and course of specific economic and social processes and phenomena occurring in organizations and accurately analyze these phenomena using appropriate economic and social methods and tools.	[SU4] test/exam - oral or written
	[EKONL3_W05] has a knowledge of man as a subject who creates social structures and the principles of their functioning and of his action in these structures, knows well the motives of human economic decision-making	Has advanced knowledge about humans as entities creating economic organizations and the principles of their functioning, as well as their actions within these structures, and understands well the motives behind economic decision-making by individuals.	[SW4] test/exam - oral or written
	[EKONL3_U15] is able to independently supplement and improve his acquired knowledge and skills in the field of economics, is open to new concepts and solutions, and demonstrates a willingness to engage in lifelong learning and to cooperate and exchange knowledge with other participants in the learning process.	Can independently supplement and improve the acquired knowledge and skills related to managing organizations, is open to new ideas and techniques, has a tendency to learn by any method, and is inclined to interact with other participants in the learning process.	[SU4] test/exam - oral or written
	[EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it	Can cooperate and work in a group (including in an international environment), taking on various roles in employee teams.	[SU4] test/exam - oral or written
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	Uses the acquired management knowledge to resolve economic and social dilemmas encountered in managerial work.	[SU4] test/exam - oral or written
	[EKONL3_W09] has an advanced knowledge of the evolution of theories describing economic entities and organisations as well as public institutions, and is familiar with the functional links within them	Has advanced knowledge of the evolution of theories describing the approach to managing people in economic organizations and public institutions.	[SW4] test/exam - oral or written

	Course outcome	Subject outcome	Method of verification
	[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	Knows the principles of creating and developing various forms of organizations.	[SW4] test/exam - oral or written
	[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	Participates in the preparation of socio-economic projects related to organizations, being able to reconcile legal, economic, ecological, political, and social requirements.	[SK4] test/exam - oral or written
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	Is ready to be guided in professional life by business ethics and corporate social responsibility, respect for others, and loyalty to the employer.	[SK4] test/exam - oral or written
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	Recognizes the importance of economic knowledge in the process of identifying and solving problems related to the management of organizations and seeks expert opinions when having difficulties solving them independently.	[SK4] test/exam - oral or written
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	Is ready to think and act entrepreneurially; adapts to new situations and conditions in organizations, takes on challenges of creative thinking, is resilient to failures, can identify threats and assess the risk of their occurrence.	[SK4] test/exam - oral or written
Subject contents	1. Management and organizations in everyday life. The contemporary environment as a source of challenges for managers. 2. The essence of an organization (attribute, activity, and tangible approach), models of organization. 3. The essence of managerial work, managerial functions and roles, conditions of the managerial role. Managerial skills. 4. Strategic and operational planning. 5. The static and dynamic dimensions of an organization. Organizational structures. 6. Motivation - the essence, types of motivation, theories and models of motivation, motivational systems. 7. Control functions, forms of control, principles of control. In order to deepen their understanding of the concepts discussed during lectures, students have the opportunity to attend consultations		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	51.0%	100.0%
Recommended reading	Basic literature	P. Wróbel (red.) Sukces organizacji w warunkach gospodarki cyfrowej: strategii, procesy, projekty, Wyd. UG, 2020 A. Zakrzewska-Bielawska (red.), Podstawy zarządzania: Teoria i ćwiczenia, Wolters Kluwer, Warszawa 2020	
	Supplementary literature	P. F. Drucker, Menedżer skuteczny. Efektywności można się nauczyć, MT Biznes, Warszawa, 2017 L. F. Korzeniowski, Podstawy zarządzania organizacjami, Difin, Warszawa 2019 Uwarunkowania sukcesu organizacji w warunkach gospodarki cyfrowej Dobrowolska Emilia, Wierzbicka Beata (red.), 2021, Gdańsk, Wydawnictwo Uniwersytetu Gdańskiego	
	eResources addresses		

Example issues/ example questions/ tasks being completed	What competencies should a manager have at different management levels? Strategic planning in the face of unexpected changes in the environment. Motivational systems and the expectations of different generations of employees.
Work placement	Not applicable

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