

Subject card

Subject name and code	Protection of Intellectual Property, PG_00209764						
Field of study	Cultural Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		0.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Faculty of Languages Office -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Kotłowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	2.0	0.0	0.0	0.0	0.0	2
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	2		0.0		0.0	2
Subject objectives	To familiarize the student with the basic concepts of intellectual property protection, copyright and related rights and the ethics of operating in the world of intellectual property.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
Subject contents	Introduction to intellectual property protection; legal basis, basic concepts.						
	Sources and subject matter of copyright law. Copyright property and personal rights. Co-authored work and other types of authorship.						
	Illegal ways of using someone else's work - problems of plagiarism, piracy. Ethics of using intellectual property of others.						
	Industrial property law (idea, invention, innovation, trademark, utility model, industrial) - basic knowledge. Access to public information.						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	test		51.0%		100.0%		
Recommended reading	Basic literature		Applicable national legislation with particular reference to the Law of 4.02.1994 on Copyright and Related Rights, the Law of 30.06.2000 on Industrial Property Law, the Law of 16.04.1993 on Combating Unfair Competition, the Law of 6.09.2001 on Access to Public Information - excerpts.				
	Supplementary literature		Krzysztof Czub, Prawo własności intelektualnej, Wolters Kluwer 2021.				
	eResources addresses						

Example issues/ example questions/ tasks being completed	What constitutes an inspired work?
Work placement	Not applicable

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