

Subject card

Subject name and code	Journalism Workshop - Combating disinformation and fact-checking techniques, PG_00209871						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2026/2027	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	3		ECTS credits			3.0	
Learning profile	practical		Assessment form			credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Adam Majchrzak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The primary objective of the course is to prepare students to monitor, analyze, and counter contemporary disinformation. Participants will learn how disinformation works, the mechanisms employed by its creators, and how to verify false or misleading messages in the age of social media.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_U02] He/she can describe, critically analyse, synthesise and evaluate the collected information, taking into account economic, philosophical, cultural, historical, political and sociological processes and phenomena relevant to the field of study.	The course participant is capable of conducting a comprehensive analysis of disinformation messages using interdisciplinary knowledge.	[SU3] text preparation/written work
	[DZiKSL3_W07] He/she has knowledge of the processes of social communication, the directions of its development, media studies trends and systems, as well as the conditions and dilemmas of their functioning in contemporary civilisation.	The participant is knowledgeable about the evolution of disinformation techniques throughout history and understands the impact of manipulation in the context of contemporary conditions.	[SW1] oral statement/conversation/discussion
	[DZiKSL3_U05] Using the knowledge of media studies and the knowledge of media research methodology, he/she is able to analyse the content of media.	The course participant is able to use the knowledge gained to subject a message to critical analysis and evaluate its credibility by applying fact-checking techniques.	[SU5] implementation of a problem task
	[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	The course participant is competent in identifying disinformation mechanisms and analyzing their consequences in the age of social media.	[SK8] observation of student's independent or team work
Subject contents	• What are disinformation, misinformation, and malinformation? • Types of online disinformation and false information • Threats associated with modern disinformation • Techniques of influence and manipulation of the infosphere • Techniques for verifying and analyzing false messages		
Prerequisites and co-requisites	Each participant should have a general understanding of the impact of false information on reality and the risks associated with the dissemination of untrue information in the public sphere.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	passing the oral exam	51.0%	80.0%
	execution of problem-based tasks	0.0%	20.0%
Recommended reading	Basic literature	R. Kupiecki, F. Bryjka, T. Choloń, <i>International Disinformation: Concept, Identification, and Countermeasures</i> , Scholar Publishing House, Warsaw 2022. K. Stasiuk- Krajewska, M. Wenzel, <i>Disinformation in Times of Crisis</i> , Publishing House Adam Marszałek, Toruń 2024. Ł. Olejnik, <i>Propaganda. From Disinformation and Influence to Operations and Information Warfare</i> , PWN Scientific Publishing House, Warsaw 2024.	
	Supplementary literature	A. Majchrzak, <i>The Limits of Common Sense: Conspiracy Theories and Content from Conspiracy Websites</i> , Publishing House of University of Gdańsk, Gdańsk 2025. M. Cholewa, <i>FAKE OFF. Switch Off Disinformation in Your Life</i> , Znak Publishing, Kraków 2026.	
	eResources addresses		

Example issues/ example questions/ tasks being completed	Passing the course requires completing problem-based assignments focused on verifying false information and providing correct answers during an oral exam covering topics such as disinformation, influence operations, methods for countering disinformation, open-source intelligence (OSINT) techniques, and fact-checking.
Work placement	Not applicable

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