

Subject card

Subject name and code	Diploma seminar I, PG_00209874						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		3.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jan Miklas-Frankowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	1. To prepare students to conduct academic research under the supervision of a supervisor. 2. To prepare students to structure and write their dissertation. 3. Stimulating cognitive and research activity and developing critical and analytical thinking skills. 4. Ensuring that seminar participants write their dissertation in accordance with the requirements of scientific methodology and methodology , whilst respecting copyright and the principles of professional ethics						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_W01] Student has knowledge of the social, cultural and historical determinants of social and media communication and the resulting regularities important from the point of view of media studies. He/she knows the application of this knowledge in professional activities related to the field of study.	They have in-depth knowledge of the facts, phenomena and processes related to thesis issues and is able to use this knowledge to justify the analyses and conclusions drawn	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[DZiKSL3_W03] He/she knows the economic, legal and other conditions of media activity, and also has knowledge of the normative acts regulating the functioning of the media system, including the principles of industrial property protection and copyright. He/she defines phenomena correctly, understanding their causes.	They have knowledge of the theories and research methods relevant to the social communication and media studies and are able to apply this knowledge to develop a research design and carry out research for the purposes of their thesis.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[DZiKSL3_U02] He/she can describe, critically analyse, synthesise and evaluate the collected information, taking into account economic, philosophical, cultural, historical, political and sociological processes and phenomena relevant to the field of study.	The student is able to select and critically evaluate academic sources, apply appropriate research methods, and select the information necessary to address the research problem and prepare their thesis	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work
	[DZiKSL3_U05] Using the knowledge of media studies and the knowledge of media research methodology, he/she is able to analyse the content of media.	Uses specialist terminology in the field of social communication and media studies and makes appropriate use of the conceptual framework of related disciplines in their research paper and dissertation	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work
	[DZiKSL3_W06] He/she has knowledge of the essence and specificity of the science of social communication and media, as well as their subject and methodological connections with other disciplines.	They have knowledge of the facts, phenomena and processes related to the subject of their dissertation and are able to use this knowledge to justify their analyses and research conclusions	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	Is able to critically analyse the sources and materials required to write a bachelor's thesis	[SK1] oral statement/conversation/discussion
Subject contents	1. To prepare students to conduct academic research under the supervision of a supervisor. 2. To prepare students to structure and write their dissertation. 3. Stimulating cognitive and research activity and developing critical and analytical thinking skills. 4. Ensuring that seminar participants write their dissertation in accordance with the requirements of scientific methodology and research methods, whilst respecting copyright and the principles of professional ethics		
Prerequisites and co-requisites	1. Knowledge of the seminar's subject matter acquired in previous classes. 2. Skills in conducting research, presenting its results and producing a well-written text, acquired during upper secondary education and undergraduate studies. 3. Basic knowledge of qualitative and quantitative research methodologies		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%

Recommended reading	Basic literature	Literatura dobierana jest indywidualnie w zależności od problematyki badawczej i tematyki pracy magisterskiej. Dwa z niżej wymienionych poradników: 1. Eco U., Jak napisać pracę dyplomową. Poradnik dla humanistów, Warszawa 2007. 2. Kaczmarek T., Poradnik dla studentów piszących pracę licencjacką lub magisterską, Warszawa 2005. http://www.kaczmarek.waw.pl/category/materialy-dla-studentow/ (data dostępu 5 marca 2013) 3. Maćkiewicz J., Jak pisać teksty naukowe, Gdańsk 1995. 4. Maćkiewicz J., Jak dobrze pisać. Od myśli do tekstu, Warszawa 2010. 5. Wolańska E., Wolański A., Poradnik redaktora. Zasady opracowania edytorsko-typograficznego tekstów w języku polskim, [w:]Polszczyzna na co dzień, pod red. M.Bańko, Warszawa 2022. 6. Zenderowski R., Technika pisania prac magisterskich i licencjackich. Poradnik, Warszawa 2012. 7. Zenderowski R., Praca magisterska - Licencjat. Krótki przewodnik po metodologii pisania i obrony pracy dyplomowej, Warszawa 2012.
	Supplementary literature	Hofman I., Kępa-Figura D. (red.), Medialny obraz świata, t. 1: Zagadnienia teoretyczne, Wydawnictwo Uniwersytetu Marii Curie Skłodowskiej, Lublin 2015. Hofman I., Kępa-Figura D. (red.), Medialny obraz świata, t. 2: Studium przypadku, Wydawnictwo Uniwersytetu Marii Curie Skłodowskiej, Lublin 2015. Idzik J., Klepka R., Medialne obrazy świata, t. 2: Polityka i bezpieczeństwo w relacjach medialnych, Wydawnictwo Naukowe Uniwersytetu Pedagogicznego, Kraków 2019. Kąkolewski K., Reportaż, w: Teoria i praktyka dziennikarstwa, Warszawa 1964. Maziarski J., Anatomia reportażu, Kraków 1964. Miller M., Reporterów sposób na życie, Warszawa 1983. Szczygieł M., Tochman W., Reportaż – opowieść o tym, co wydarzyło się naprawdę, w: Biblia dziennikarstwa, red. A. Skworz, A. Niziołek, Kraków 2010. Wolny-Zmorzyński K., Reportaż – jak go napisać?, Warszawa 2004. Wolny-Zmorzyński K., Reportaż, w: Dziennikarstwo i świat mediów, red. Z. Bauer, E. Chudziński, Kraków 2004. Wolny-Zmorzyński K., Kaliszewski A., Furman W., Gatunki dziennikarskie. Teoria, praktyka, język, Warszawa 2006. Wojtak M., Gatunki prasowe, Lublin 2004.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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