

Subject card

Subject name and code	Journalism Workshop – Television News Reporting, PG_00209879						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		3.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Sławomir Siezieniewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The aim of the course is to prepare students to independently produce television news segments, taking into account the specific nature of television journalism, principles of information selection and verification, story structure, and the use of visuals, sound, and interviewees' statements. During the course, students develop practical skills in researching and verifying information, preparing news reports, conducting interviews, writing scripts for television segments, and presenting information on camera. Particular emphasis is placed on journalistic integrity, responsibility for the content conveyed, and adapting the format of the material to the nature of television news broadcasting. K1H_W07 K1H_U02						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.	The student is familiar with the basic linguistic tools and principles for constructing informative and persuasive content in television broadcast.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[DZiKSL3_U06] Communicating with the environment, he/she can use and operate the media infrastructure, with particular emphasis on radio and television studios.	The student is able to used television studio equipment and operate it during the preparation and production of news material.	[SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[DZiKSL3_K06] He/she cares about the achievements and traditions of the journalistic profession.	The student is prepared to respect journalistic achievements and traditions and to be guided by the values and standards established within the journalistic community.	[SK5] implementation of a problem task
	[DZiKSL3_K05] He/she is ready to act responsibly as a journalist, media worker, advertising and PR industry employee in accordance with the principles of professional ethics and requires it from others.	Is prepared to responsibly perform professional tasks in the fields of journalism and media communication, while upholding professional ethics and accepting responsibility for the content conveyed.	[SK1] oral statement/conversation/ discussion [SK5] implementation of a problem task [SK6] demonstration of practical skills
	[DZiKSL3_U07] He/she takes part in a debate involving media, presenting, assessing and discussing various opinions and positions.	The student is able to prepare and conduct a television conversation or interview, formulating questions and presenting and contrasting various viewpoints and opinions.	[SU3] text preparation/written work [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[DZiKSL3_W03] He/she knows the economic, legal and other conditions of media activity, and also has knowledge of the normative acts regulating the functioning of the media system, including the principles of industrial property protection and copyright. He/she defines phenomena correctly, understanding their causes.	The student is prepared to perform journalistic tasks responsibly, taking into account the legal, economic and ethical conditions of media operations as well as the principles of press law.	[SW2] presentation/project/paper/ report [SW5] implementation of a problem task
Subject contents	The nature of television news journalism. Information selection and verification. Structuring television news segments. Principles of preparing scripts, stand-ups, and on-camera statements. Working with interviewees and conducting interviews. Use of visuals and sound in news reporting. Practical production and analysis of television news segments. Journalistic ethics and responsibility.		
Prerequisites and co-requisites	A basic understanding of the principles of social communication and media operations. Proficiency in spoken and written Polish at a level enabling the preparation and presentation of informational content. A basic understanding of information search and selection techniques. Additional requirements: readiness to actively participate in workshops and on-camera work, and to carry out individual and team-based journalistic assignments.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	preparation of journalistic material and journalistic work in a TV studio	51.0%	100.0%
Recommended reading	Basic literature	Maciej Orłoś "jak występować i zabłysnąć"	
		Tomasz Lis "Nie tylko fakty"	
	Supplementary literature	Dorota Kowalska "Dziennikarze. Ich najważniejsze sprawy"	
		Boyd Andres "Dziennikarstwo radiowo - telewizyjne"	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Preparing a short news segment on a given topic. Researching and verifying information and selecting sources. Drafting questions and conducting a short interview. Writing the script for the TV segment and preparing a stand-up. Recording on-camera remarks. Editing and structuring the piece using visuals, audio, and interviewees' statements. Analyzing and evaluating the finished news segments. Sample questions: What is the most important information in the segment? How do you verify an information source? How do you select an interviewee? How do you structure interview questions? What should be included in the opening seconds of the segment? How do visuals and audio affect the delivery of information? How do you ensure the segment's accuracy and impartiality?		
Work placement	Not applicable		

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