

Subject card

Subject name and code	Journalism workshop: not invited to discuss, PG_00209881						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		3.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Jan Sławiński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	• gaining insight into the characteristics and work styles of various workplaces in media • broadening horizons by trying out different media roles and by creating various types of content • understanding the importance of collaboration skills - both within the group, and with experts • developing skills valued by potential employers • understanding the responsibility for one's decisions						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_K02] He/she uses the acquired knowledge to solve cognitive and practical problems. He/she is ready to consult experts in case of difficulties in solving the problem on his/her own.	Uses the experts' voices in created content.	[SK2] presentation/project/paper/report [SK5] implementation of a problem task [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[DZiKSL3_W09] He/she has knowledge of the types and genres of journalistic statements, understanding their application in practice.	Is aware of which type of content will convey information and opinions most effectively.	[SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[DZiKSL3_U09] He/she is able to plan and organise work individually and in a team, cooperate, also with people representing other fields of knowledge and scientific disciplines.	Is able to create coherent content from elements of various forms and topics.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[DZiKSL3_U10] He/she is able to undertake autonomous actions aimed at developing abilities and managing his/her own career.	Is aware of their strengths and weaknesses, as well as their style, and is able to make the most of all those elements.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[DZiKSL3_U04] He/she creates media messages with various functions. He/she uses specialised terminology, methods and tools, including modern and advanced information and communication techniques, to solve problems.	Is able to create content tailored to the variety of platforms.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
Subject contents	• creating the plan of the project • practicing, creating, and refining the parts of the project • working on presentation methods and personal style • individual and group discussions about results, conclusions, and possible improvements		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	final project	51.0%	85.0%
	participation during the classes	51.0%	15.0%
Recommended reading	Basic literature	1. Szczygieł M. „20 lat nowej Polski w reportażach według Mariusza Szczygła” wydawnictwo Czarne, 2009. 2. "Zeszyty Prasoznawcze" 2024, t.62, nr 2 (258), s.45-78 3. Zarzeczny P. „Zawsze byłem najlepszy” wydawnictwo Non Fiction, 2011.	
	Supplementary literature		
	eResources addresses	Basic http://twitch.tv - social media of TV stations, streaming sites, journalists and experts http://youtube.com - social media of TV stations, streaming sites, journalists and experts http://instagram.com - social media of TV stations, streaming sites, journalists and experts http://x.com - social media of TV stations, streaming sites, journalists and experts http://www.tvp.pl - archive of the Polish National Television	

Example issues/ example questions/ tasks being completed	creating the final project based on the students' original work
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.