

Subject card

Subject name and code	Journalism Workshops: Photography Workshop, PG_00209888						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		3.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Karolina Aszyk-Treppa, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The aim of the course is to familiarize students with the basics of advertising, artistic and journalistic photography.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_K02] He/she uses the acquired knowledge to solve cognitive and practical problems. He/she is ready to consult experts in case of difficulties in solving the problem on his/her own.	Is able to independently acquire and develop professional photography skills.	[SK5] implementation of a problem task [SK6] demonstration of practical skills
	[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.	Gains the workshop skills necessary to implement their own photographic projects.	[SW5] implementation of a problem task
	[DZiKSL3_U06] Communicating with the environment, he/she can use and operate the media infrastructure, with particular emphasis on radio and television studios.	Is able to define priorities for the implementation of a practical task.	[SU6] demonstration of practical skills
	[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	Is able to seek help when difficulties arise in independent and team creative work.	[SK5] implementation of a problem task
	[DZiKSL3_U09] He/she is able to plan and organise work individually and in a team, cooperate, also with people representing other fields of knowledge and scientific disciplines.	The student is open to acquiring knowledge and teamwork, and uses the knowledge of other people.	[SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[DZiKSL3_U04] He/she creates media messages with various functions. He/she uses specialised terminology, methods and tools, including modern and advanced information and communication techniques, to solve problems.	Possesses basic knowledge of artistic activities in the field of photography and selected media activities.	[SU5] implementation of a problem task [SU6] demonstration of practical skills
Subject contents	Students will learn traditional and digital methods of creating advertising, artistic, and journalistic photography. They will work in natural locations and in the studio. They will also learn about working with models, industrial photography, collage techniques, black-and-white and color photography, photojournalism from film events, and creating posters and photographs documenting work on film sets.		
Prerequisites and co-requisites	Readiness to perform photography exercises.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Total points for completing tasks during the semester.	51.0%	100.0%
Recommended reading	Basic literature	M. Langford, A. Fox, R. Smith, Fotografia według Langforda dla fotografów, czyli jak opanować tę sztukę, Warszawa 2012. - Andreas Feininger, Nauka o fotografii, Warszawa 1987 - Andrzej A. Mroczek, Książka o fotografowaniu, Kraków 2008.	
	Supplementary literature	- Witold i Szymon Dederko, Światło i cień w fotografii, Warszawa 2008 - Michael Freeman, Fotografia zbliżeniowa, Warszawa 2008 - Michael Freeman, Lustrzanki cyfrowe. Poradnik eksperta, Warszawa 2008 - Anne H. Hoy, Wielka księga fotografii, Warszawa 2006 - Roman Burzyński Portret fotograficzny, Warszawa 1985	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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