

Subject card

Subject name and code	Political Communication, PG_00149423						
Field of study	Political Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2025/2026	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	2		ECTS credits			3.0	
Learning profile	academic		Assessment form			credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Leska-Ślęzak				
	Teachers		dr Joanna Leska-Ślęzak				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		45.0	75
Subject objectives	...						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[POLMU2_W04] Has an advanced knowledge of the mechanisms of functioning of political power.	`	[SW4] test/exam - oral or written
	[POLMU2_W09] Has an advanced knowledge of the nature and importance of the relationship between the media and politics, including legal and ethical issues related to the protection of intellectual property and copyright.	`	[SW4] test/exam - oral or written
	[POLMU2_U09] Is able to indicate the conditions for the evolution of political systems by properly selecting sources, critically assessing, analysing and synthesising them, creatively interpreting and transferring the acquired knowledge, using advanced information and communication techniques.	...	[SU4] test/exam - oral or written
	[POLMU2_U04] Can identify real and hypothetical threats in the political space.	...	[SU4] test/exam - oral or written
	[POLMU2_U07] Is able to use the principles and instruments of political communication in public activities, including managing teamwork and conducting debates, communicating on specialized topics with various audiences.	...	[SU4] test/exam - oral or written
	[POLMU2_K06] Is convinced of the importance of professional and ethical behaviour and has the ability to actively promote such attitudes.	...	[SK4] test/exam - oral or written
	[POLMU2_K03] Is prepared to function in an information society, can collect, use, and process information in the public sphere.	...	[SK4] test/exam - oral or written
	[POLMU2_U13] Is able to analyse the results of public opinion surveys and use their results to shape political attitudes and manage work.	...	[SU4] test/exam - oral or written
	[POLMU2_K01] Is prepared to actively participate in the public and political life of the civil society at various levels of participation.	...	[SK4] test/exam - oral or written
	[POLMU2_W06] Has advanced knowledge of the threats and challenges facing politics, including the principles of creating and developing forms of individual entrepreneurship.	`	[SW4] test/exam - oral or written
	[POLMU2_U06] Can identify mechanisms of political perception and assess their effectiveness.	...	[SU4] test/exam - oral or written
Subject contents	...		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	.	51.0%	60.0%
	.	51.0%	40.0%
Recommended reading	Basic literature	...	
	Supplementary literature	...	
	eResources addresses		
Example issues/ example questions/ tasks being completed	...		
Work placement	Not applicable		

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