

Subject card

Subject name and code	Political Debates, PG_00210079						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jan Miklas-Frankowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	an understanding of the nature of debate as a form of political communication and media discourse, and the ability to analyse debates						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_U05] Using the knowledge of media studies and the knowledge of media research methodology, he/she is able to analyse the content of media.	The student is able to apply established methodologies and knowledge of the media to the analysis of political debates	[SU1] oral statement/conversation/discussion
	[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.	The student is familiar with the informational and persuasive techniques used in debates	[SW1] oral statement/conversation/discussion
	[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	The student is able to critically analyse the intentions of speakers in political debate as a form of political communication	[SK1] oral statement/conversation/discussion
	[DZiKSL3_U02] He/she can describe, critically analyse, synthesise and evaluate the collected information, taking into account economic, philosophical, cultural, historical, political and sociological processes and phenomena relevant to the field of study.	The student is able to critically analyse political debates as a form of pre-election political communication	[SU1] oral statement/conversation/discussion
	[DZiKSL3_W05] He/she has knowledge of the history of media and journalism. He/she understands the functioning of processes, tools and factors influencing the contemporary functioning of media.	The student understands the significance of political debates as a form of pre-election political communication	[SW1] oral statement/conversation/discussion
Subject contents	1. An outline of the history of debates. 2. The debate as a genre. The debate as a form of political communication 3. The format of debates. The content of messages in a debate 4. The debate as dialogue, agon and drama. 5. The impact and significance of debates 6. Methods of analysing debates 7. Analysis of pre-election and presidential debates		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%
Recommended reading	Basic literature	K. Buczak-Sawczyńska, Debata prezydencka: Między agonem a dialogiem, Zeszyty Prasoznawcze 2000, 1-2(161-162), 34-46 Budzyńska-Daca A., Retoryka debaty. Polskie wielkie debaty przedwyborcze 1995-2010, Warszawa 2015 Budzyńska-Daca A., Kwosek J., Erystyka czyli o sztuce prowadzenia sporów, Warszawa 2009. Erving Goffman, Człowiek w teatrze życia codziennego, Warszawa 2008. Erving Goffman, Rytuał interakcyjny, Warszawa 2006 Jakościowa analiza dyskursu w naukach społecznych, red. R. Wodak, M. Krzyżanowski, Warszawa 2011. M. Kochan, Pojedynek słowa. Techniki erystyczne w publicznych sporach, Kraków 2005. H. Lemmermann, Szkoła debaty, Wrocław 1994. T. Płudowski, Komunikacja polityczna w amerykańskich kampaniach wyborczych, Warszawa 2008.	
	Supplementary literature	M. Poprawa, Telewizyjne debaty polityków jako przykład dyskursu publicznego, Wrocław 2009. M. Rusinek, A. Załazińska, Retoryka podręczna, Kraków 2007. A. Schopenhauer, Erystyka czyli sztuka prowadzenia sporów, dowolne wydanie. T. Pszczołowski, Umiejętność przekonywania i dyskusji, Gdańsk 2006.	
	eResources addresses		

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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