

Subject card

Subject name and code	Linguistic Communication - classes, PG_00210243						
Field of study	Polish Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Polish Language -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Bożena Matuszczyk-Podgórska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	Aim of the course: developing competence in using the Polish language of different registers; developing general communicative proficiency.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPL3_K02] He is ready to recognize the importance of humanistic knowledge in shaping social and professional attitudes and is ready to continuously develop and verify it.	The student is able to assess the level of his/her competences and understands the need for continuous education and professional development.	[SK8] observation of student's independent or team work
	[FPL3_U07] Can assess the level of his competence and understands the need for continuous training and professional development in the field of linguistics.	The student is able to recognize basic theoretical problems in the field of linguistic communication.	[SU1] oral statement/conversation/discussion
	[FPL3_U04] Can implement at an advanced level research skills, including formulation and analysis of research problems, selection of research methods and tools, development and presentation of results, allowing to solve problems in the field of linguistics.	Formulates interpretative theses and basic theoretical problems in speech and writing, using the terminology of linguistic pragmatics.	[SU3] text preparation/written work
	[FPL3_W07] Has advanced detailed knowledge and understanding of linguistic communication and language culture.	Knows basic terminology in the field of linguistic pragmatics.	[SW4] test/exam - oral or written
	[FPL3_U05] Has sufficient linguistic competence to prepare typical written works and speeches in Polish of different form, purpose, volume and style, using basic methodology and sources. Is able to participate in debates - present and evaluate different opinions and positions.	Is able to recognize and analyze various typical forms of written and oral expression.	[SU6] demonstration of practical skills
	[FPL3_U02] Is capable of searching, analyzing, evaluating and selecting information in the field of linguistics using spoken and written sources available in different media.	The student has structured detailed knowledge about linguistic communication and language culture.	[SU2] presentation/project/paper/report
Subject contents	Issues discussed: The structure of discourse; Evaluation in language; Persuasion and linguistic manipulation in advertising and politics. Linguistic ethics and etiquette in professional communication; communication via the Internet,		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written statement	51.0%	100.0%
Recommended reading	Basic literature	Bartmiński J., Panasiuk J., Linguistic stereotypes, in: Contemporary Polish language, ed. J. Bartmiński, Lublin 2001. Puzynina J., Pajdzińska A., Ethics of words, in: About the threats and wealth of Polish, ed. J. Miodek, Wrocław 1996. Tokarski R., Vocabulary as an interpretation of the world, in: Contemporary Polish language, ed. J. Bartmiński, Lublin 2001. Wieczorek U., Persuasion and the ethics of communication, in: Valuation. Persuasion. Language.	

	Supplementary literature	Bachtin M., The problem of speech genres, in: Aesthetics of verbal creativity, Warsaw 1986. Boniecka B., Pragmatics of kindness in radio programs for children and youth, in: Language and culture, vol. 17, Wrocław 2005. Barriers in the linguistic communication of Poles, ed. J. Bartmiński, U., Majer-Baranowska, Lublin 2005. Wieczorek U., Valuation. Persuasion. Language, Kraków 1999.
	eResources addresses	
Example issues/ example questions/ tasks being completed	1. Discuss prohibition as a controlling speech act. 2. What speech act is this [examples of use]? Provide justification. 3. Comment on the given statements in the light of Grice's rules of conversation. 4. Comment on the given statements in the light of the theory of conversational implicatures. 5. Is a speech act an act of illocution or perlocution? Justify your position.	
Work placement	Not applicable	

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