

Subject card

Subject name and code	New trends in tourism, PG_00210486						
Field of study	Spatial Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Klaudia Nowicka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	The aim of the course is to familiarise students with tourism as a complex social, economic, and spatial phenomenon, as well as with its impact on the societies, economies, and spatial development of tourist destination regions. The course also introduces contemporary trends and directions in the development of tourism and tourism services, together with the mechanisms involved in creating regional tourism offers and tourism products. Particular emphasis is placed on analysing the tourism potential and attractiveness of different areas, with consideration given to their tourism assets and the level and structure of tourism development.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
			The student assesses tourism as a social, economic, and spatial phenomenon, explains its impact on the societies, economies, and spatial development of tourist destination regions, and analyses the mechanisms underlying the functioning of the tourism market and the development of regional tourism products.		[SK4] test/exam - oral or written		
			The student identifies and discusses contemporary trends and directions in the development of tourism services and explains their impact on spatial development and the transformation of tourist destination areas.		[SK4] test/exam - oral or written		
Subject contents	A.1. Tourism as a field of scientific research and a spatial phenomenon. A.2. The development of tourism in Poland and worldwide – a historical perspective. A.3. International tourism flows and their contemporary determinants. A.4. Contemporary tourism needs, motivations, and behaviours. A.5. Tourism services and the components of tourism infrastructure. A.6. The social, economic, and spatial impacts of tourism. A.7. Tourist destination areas and directions of their transformation.						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	oral or written test/exam	51.0%	100.0%
Recommended reading	Basic literature	Bieżące wydania czasopism: Annals of Tourism Research, Problemy Turystyki, Tourist Management. Kowalczyk A., Derek M., 2010. Zagospodarowanie turystyczne. Wydawnictwo Naukowe PWN, Warszawa.	
	Supplementary literature	Kurek W. (red.), 2008. Turystyka. PWN, Warszawa. Kowalczyk A., 2002. Geografia turystyki. Wydawnictwo Naukowe PWN, Warszawa. Alejski W., 2000. Turystyka w obliczu wyzwań XXI wieku. Albis, Kraków. Jędrusik M., Makowski J., Plit F., 2010. Geografia turystyczna świata. Nowe trendy. Regiony turystyczne. Wydawnictwo UW, Warszawa. Durydiwka M., DudaGromada K. (red.), 2015. Przestrzeń w turystyce. Znaczenie i wykorzystanie. Uniwersytet Warszawski, Warszawa.	
	eResources addresses		
	Example issues/ example questions/ tasks being completed		
Work placement	Not applicable		

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