

Subject card

Subject name and code	Television Workshop, PG_00211181						
Field of study	Polish Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Literary Theory and Art Criticism -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Filipowicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	The aim of the course is to familiarize students with the basics of the work of a television journalist and to practice basic competences necessary to undertake work on television and in front of the camera.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPL3_K06] Demonstrates readiness to undertake social and cultural initiatives, taking into account ethical principles and responsibility for their consequences.	K_K06 - student, in accordance with his/her competences in the field of media knowledge and the work of a journalist and publicist, creates a seed of new projects that are culturally and economically important for the environment.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task
	[FPL3_K03] He is ready to adhere to the principles of professional ethics related to literary, linguistic and communication activities and understands the social responsibility resulting from choosing various forms of professional activity or entrepreneurship.	K_K03 - student carries out professional tasks reliably and with commitment in accordance with the latest knowledge about the media and the code of ethics applicable to the journalist profession	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task
	[FPL3_K05] Recognizes the importance of literary and linguistic heritage and is committed to its protection and dissemination.	K_K05 - student creatively takes part in pro-social activities, taking into account ethical standards, taking into account the good of the environment	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task
	[FPL3_W12] Possesses knowledge of the contexts of literature and language functioning in the contemporary world, covering legal issues (including the protection of intellectual property and copyright), economic, social and cultural issues, and understands the basic development trends of contemporary civilization, realized in the areas of various forms of professional activity and entrepreneurship.	K_W12 - student has extended knowledge of literature and linguistics in the field of journalism and media knowledge; student is familiar with the connections between philology and other areas of the humanities and selected areas of social sciences, in particular cultural studies, art studies, philosophy, history, psychology, and sociology; has structured detailed knowledge about linguistic communication and language culture; has organized basic knowledge in the selected specialty.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[FPL3_U08] Is capable of planning and organizing work in a team and using various methods and forms of work in literary and linguistic methodology and terminology related to the chosen specialty.	K_U08 - student is able to use various methods and forms of work in literary and linguistic methodology related to the specialty of journalism and media knowledge; is able to independently acquire knowledge and develop research skills, following the instructions of the research supervisor; is able to recognize and analyze various typical forms of written and oral expression; has the ability to prepare oral presentations in Polish, using basic theoretical concepts and sources; can critically assess composition and linguistic correctness and correct errors in other people's written and oral statements; has professional skills in the selected specialty.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU6] demonstration of practical skills
Subject contents	1) television program as a cultural message, characteristics of television journalism 2) news television genres 3) journalistic television genres 4) techniques of creating information and journalistic texts on television and audiovisual media (with particular emphasis on cultural journalism 5) the grammar of television broadcasts and the grammar of film language 6) non-linear filming and editing techniques 7) production of audiovisual material and its publication (on the Internet, on YouTube.com, vimeo.com, videoblogs, etc.)		
Prerequisites and co-requisites	no		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes	40.0%	40.0%
	final project	60.0%	60.0%

Recommended reading	Basic literature	1. Arijon D., <i>Gramatyka języka filmowego</i>, Warszawa 2008. 2. Bauer Z. i Chudziński E., <i>Dziennikarstwo i świat mediów</i>, Kraków 2008. 3. Boyd A., <i>Dziennikarstwo radiowo-telewizyjne</i>, Warszawa 2006. 4. Godzic W., <i>Roozumieć telewizję</i>, Kraków 2001. 5. Hennesey W., <i>Publicystyka telewizyjna</i>, Kraków 2009. 6. Kluszczyński R.W., <i>Film wideo multimedia. Sztuka ruchomego obrazu w erze elektronicznej</i>, Kraków 2002. 7. Poprawa M., <i>Telewizyjne debaty polityków jako przykład dyskursu publicznego</i>, Kraków 2009. 8. Russin R.U., Downs W.M., <i>Jak napisać scenariusz filmowy?</i>, Warszawa 2009. www.tvn24.pl; www.tvp.pl; www.gdansk.tvp.pl.
	Supplementary literature	1. Arijon D., <i>Gramatyka języka filmowego</i>, Warszawa 2008. 2. Bauer Z. i Chudziński E., <i>Dziennikarstwo i świat mediów</i>, Kraków 2008. 3. Boyd A., <i>Dziennikarstwo radiowo-telewizyjne</i>, Warszawa 2006. 4. Godzic W., <i>Roozumieć telewizję</i>, Kraków 2001. 5. Hennesey W., <i>Publicystyka telewizyjna</i>, Kraków 2009. 6. Kluszczyński R.W., <i>Film wideo multimedia. Sztuka ruchomego obrazu w erze elektronicznej</i>, Kraków 2002. 7. Poprawa M., <i>Telewizyjne debaty polityków jako przykład dyskursu publicznego</i>, Kraków 2009. 8. Russin R.U., Downs W.M., <i>Jak napisać scenariusz filmowy?</i>, Warszawa 2009. www.tvn24.pl; www.tvp.pl; www.gdansk.tvp.pl.
	eResources addresses	
Example issues/ example questions/ tasks being completed	1) television program as a cultural message, characteristics of television journalism 2) news television genres 3) journalistic television genres 4) techniques of creating information and journalistic texts on television and audiovisual media (with particular emphasis on cultural journalism 5) the grammar of television broadcasts and the grammar of film language 6) non-linear filming and editing techniques 7) production of audiovisual material and its publication (on the Internet, on YouTube.com, vimeo.com, videoblogs, etc.)	

Work placement	Not applicable
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