

Subject card

Subject name and code	Public Discourse Analysis - classes, PG_00211188						
Field of study	Polish Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Polish Language -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Bożena Matuszczyk-Podgórska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		11.0		24.0	50
Subject objectives	A discussion on interaction between the linguistic, paralinguistic and non-verbal codes involved in conversations;						
	A presentation of verbal communicative strategies and of assumed speaker poses.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPMU2_U07] Can co-organize and coordinate the work of a team implementing research projects in the field of linguistics, including organizing, moderating, and leading debates.	Is able to critically assess the composition and linguistic correctness of texts of various public speeches.	[SU5] implementation of a problem task
	[FPMU2_U02] Has linguistic and literary skills sufficient to prepare specialized written works and speeches in Polish of different form, purpose, volume and style, using methodologies appropriate to the subject of research and sources and new technologies.	Has the ability to substantively justify his/her interpretative theses using his/her own views and the views of other authors and to formulate conclusions.	[SU2] presentation/project/paper/report
	[FPMU2_U06] He develops his linguistic competence and takes care about the standard of Polish of his colleagues.	The student knows the scope of his/her knowledge in the field of social communication and communication skills.	[SU1] oral statement/conversation/discussion
	[FPMU2_U05] Has research skills in linguistics, including: analysis of a variety of texts, generalization of research results, selection of research methods and tools, elaboration and presentation of results, enabling original solutions to complex problems.	Is able to critically analyze various typical and atypical oral statements, using approaches that take into account the achievements of the so-called discourse analysis.	[SU6] demonstration of practical skills
	[FPMU2_W07] Knows and understands deepened methods of linguistic analysis in his research.	The student is able to search, analyze, evaluate information using various oral sources and formulate critical judgments on their basis.	[SW2] presentation/project/paper/report
	[FPMU2_W09] Knows the economic and legal mechanisms revealed in the Polish language, affecting the development of various forms of entrepreneurship, consistent with the principles of ethics ethical principles	The student has in-depth knowledge of the importance of public discourse in shaping culture.	[SW3] text preparation/written work
	[FPMU2_K02] While undertaking a variety of tasks and projects in accordance with the rules of an entrepreneurial manner he uses his linguistic knowledge in the responsible way.	Understands the need for continuous education and professional development.	[SK8] observation of student's independent or team work
Subject contents	[FPMU2_W05] Has in-depth knowledge of the interrelationship of linguistics with other fields of the humanities and selected areas of the social sciences, especially cultural studies, art sciences, philosophy, history, psychology, sociology, and is aware of the basic problems and research opportunities arising from the interrelationship among these fields.		
	A presentation of verbal communicative strategies (objectivizing as well as subjectivizing ones) and of assumed speaker poses (accreditation, demagoguery, ingratiation); expounding the condition of achieving a conversational goal, which encompass audience-related issues (attracting hearers' attention, the skill of listening comprehension) as well as issues of political correctness- appropriateness and inappropriateness of specific linguistic means.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written statement	51.0%	100.0%
Recommended reading	Basic literature	Duszak A., Faicloud N., (ed.) Critical discourse analysis, Universitas, Kraków 2008. Lisowska-Magdziarz M., Text analysis in media discourse. A guide for students, ed. UJ, Kraków 2006.	

	Supplementary literature	Wojtak M., Unfolded newspapers. Studies in the field of press discourse, language and style, Ed UMCS, Lublin 2015. Czechowska-Derkacz B., The magic of political images in the media. Aleksander Kwaśniewski and Andrzej Lepper. Case studies, Ed. UG, Gdańska 2012.
	eResources addresses	
Example issues/ example questions/ tasks being completed	1. What does it mean that discourse is a communicative event? 2. What does it mean that discourse is a statement and text in context? 3. Explain the common sense concept of the term: discourse 4. What is the non-verbal activity of discourse participants in discourse analysis? 5. Explain the 4 main assumptions of the so-called discourse analysis.	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.