

Subject card

Subject name and code	Editor in an Educational Publishing House, PG_00211221						
Field of study	Polish Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		4.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Ginter				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		21.0		49.0	100
Subject objectives	Familiarizing students with the specific nature of work in an educational publishing house (dealing with publishing textbooks and other teaching materials for primary and secondary school students). Practical exercises: linguistic editing of textbooks, exercise books, curricula, multimedia materials, tests, teacher's books; substantive editing of educational materials in the field of the Polish language (understood as a school subject).						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[FPMU2_W10] Has an in-depth knowledge of literary and linguistic studies in the field of their chosen specialization in the context of cultural and civilizational changes.		He/She has knowledge in the field of editing, focused on the editorial development of educational materials.		[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work [SW5] implementation of a problem task		
	[FPMU2_W08] Recognizes in cultural texts the reflection of the dilemmas of contemporary civilization as well as the economic, legal and business rules governing the contemporary world, influencing the development of various forms of entrepreneurship.		He/She knows what educational materials prepared in accordance with the core curriculum should look like, taking into account legal and economic conditions (multi-year textbook) and respecting copyright law (including the selection of texts and illustrative material).		[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work		
	[FPMU2_K06] He consciously develops his own professional competence in literary and linguistics studies, becoming ready for the changing reality.		He/She acquires competences necessary to work in an educational publishing house; is ready to initiate new publishing projects adapted to modern education.		[SK1] oral statement/conversation/ discussion [SK5] implementation of a problem task [SK6] demonstration of practical skills		

Subject contents	• Basic information about educational publishing houses in Poland, with particular emphasis on the Tricity market • Specificity of work in an educational/pedagogical publishing house • Stages of work on a school textbook (obtaining author's material, substantive and linguistic editing, graphic design, focus research, activities aimed at obtaining an approval number from the Ministry of National Education) • The textbook today and 15-20 years ago • Work on the textbook and its casing - editorial exercises • Rules for constructing tasks for transcripts, language exercises and tests • Basics of photo service - where to get photos from? • Creating and editing multimedia materials (multibooks), worksheets, infographics		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes by doing partial work and taking part in discussions/brainstorming	51.0%	50.0%
	preparation of a final paper consisting in substantive and linguistic editing of texts (lesson units) for the textbook in accordance with what was given and practiced during classes	51.0%	50.0%
Recommended reading	Basic literature	• A series of school textbooks for the Polish language (i.e. "(Nowe) Słowa na start!", "To się czyta!", "Ponad słowami", "Między nami", "Sztuka wyrazu") and other subjects selected by the teacher • <i>Wielki słownik ortograficzny PWN</i>, ed. E. Polański, edition 4, Warszawa 2016. • <i>Wielki słownik poprawnej polszczyzny PWN</i>, ed. A. Markowski, Warszawa 2004.	
	Supplementary literature	• Karpowicz T., <i>Polszczyzna wzorcowa w praktyce wydawniczej redaktorów</i>, Warszawa 2020. • Wolański A., <i>Edycja tekstów. Praktyczny poradnik</i>, Warszawa 2008.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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