

Subject card

Subject name and code	Russian Discourses, PG_00211276						
Field of study	Russian Philology						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Tatiana Kananowicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	Introducing students to the concept of discourse and the main approaches in contemporary discourse studies; developing knowledge of the diversity of contemporary Russian-language discourses and their social, cultural, and communicative determinants; fostering the ability to identify the characteristic features of various types of discourse functioning within the Russian-speaking communicative space; developing the ability to analyse the linguistic, pragmatic, and persuasive mechanisms that shape discourse; enhancing interpretative competence through the analysis of contemporary Russian-language texts representing different spheres of social communication; developing the ability to apply methods and tools of discourse analysis in linguistic research; and fostering a critical approach to communicative phenomena occurring in Russian-language media, public, and digital environments.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FROSL3_W05] The graduate has advanced knowledge and understanding of the most important achievements and main directions of development in linguistics, particularly applying to research on the Russian language.	Knows and understands contemporary approaches to the study of Russian-language discourse, particularly media, public, online, academic, and institutional discourse, and their significance for the analysis of contemporary social communication.	[SW1] oral statement/conversation/discussion
	[FROSL3_U04] The graduate can recognize various types of texts in Russian, as well as conduct their critical analysis and interpretation using linguistic methods, including advanced information and communication technologies.	Is able to analyse Russian-language texts representing various types of discourse, identify their linguistic, pragmatic, and persuasive features, and interpret their social, cultural, and communicative functions using contemporary methods of discourse analysis.	[SU6] demonstration of practical skills
	[FROSL3_W03] The graduate has advanced knowledge and understanding of concepts and terminology used in linguistics, particularly applying to research on the Russian language.	Knows and correctly applies the terminology of discourse analysis, linguistic pragmatics, social communication, and the study of Russian-language discursive practices.	[SW1] oral statement/conversation/discussion
Subject contents	Discourse as an object of linguistic inquiry. The concept of discourse. Major approaches to discourse analysis. Relationships between discourse, text, and communication. Discourse and social context. Social, cultural, and ideological determinants of communication. Discourse participants and communicative roles. Media discourse. The characteristics of contemporary media communication. Informative and persuasive strategies. The construction of reality in the media. Public and political discourse. Mechanisms of argumentation. Persuasive strategies. The language of values and ideology. Online discourse. Communication in social media. Online comments. Blogs and digital platforms. The characteristics of networked communication. Advertising discourse. Strategies of audience influence. Persuasion and emotionalisation of messages. Image construction. Academic discourse. The organisation of scholarly communication. The characteristics of academic language. Argumentative strategies. Institutional discourse. Official and organisational communication. Relations between communication participants. Language and power in discourse. Evaluation, persuasion, and manipulation. Mechanisms of social influence. Analysis of discursive material. Analysis of Russian-language texts representing various types of discourse using contemporary methods of linguistic analysis.		
Prerequisites and co-requisites	Background knowledge in linguistics and communication studies.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Discourse analysis of a selected text.	51.0%	100.0%
Recommended reading	Basic literature	Chernyavskaya, V. E. (2021). <i>Diskurs i diskursnyy analiz: traditsii, metodologiya, praktika</i>. Moskva: Flinta. Karasik, V. I. (2021). <i>Diskursologiya kak napravleniye sovremennoy lingvistiki</i>. Moskva: Flinta. Karasik, V. I. (2020). <i>Yazykovoye proyavleniye lichnosti</i>. Moskva: Gnozis. Lisowska-Magdżarz, M. (2006). <i>Analiza tekstu w dyskursie medialnym. Przewodnik dla studentów</i>. Kraków: Wydawnictwo UJ.	
	Supplementary literature	Chernyavskaya, V. E. (2022). <i>Tekst v mediynom prostranstve</i>. Moskva: Flinta. Karasik, V. I. (2019). <i>Yazykovoy krug: lichnost', kontsepty, diskurs</i>. Moskva: Gnozis. Krongauz, M. A. (2021). <i>Russkiy yazyk v epokhu interneta</i>. Moskva: AST. Witosz, B. (2009). <i>Dyskurs i stylistyka</i>. Katowice: Wydawnictwo Uniwersytetu Śląskiego.	
	eResources addresses		

Example issues/ example questions/ tasks being completed	Conduct a discourse analysis of a selected Russian-language text.
Work placement	Not applicable

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