

Subject card

Subject name and code	Basics of Russian Language Culture, PG_00211277						
Field of study	Russian Philology						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	3		ECTS credits			1.0	
Learning profile	academic		Assessment form			credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Tatiana Kananowicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	Introducing students to the fundamental concepts of Russian language culture and contemporary language norms; developing knowledge of linguistic correctness, appropriateness, and communicative effectiveness in Russian; fostering the ability to identify and eliminate language errors at different levels of linguistic organisation; developing the ability to select linguistic means appropriate to a given communicative situation, functional style, and genre; enhancing language competence in the production of accurate, coherent, and effective spoken and written texts in Russian; familiarising students with the principles of linguistic etiquette and communication culture; and developing the ability to critically evaluate contemporary language use in Russian-language public, media, and digital communication.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FROSL3_W05] The graduate has advanced knowledge and understanding of the most important achievements and main directions of development in linguistics, particularly applying to research on the Russian language.	Knows and understands contemporary approaches to Russian language culture, language norms, and public communication, as well as their application to the evaluation and improvement of language use in Russian.	[SW1] oral statement/ conversation/discussion
	[FROSL3_W03] The graduate has advanced knowledge and understanding of concepts and terminology used in linguistics, particularly applying to research on the Russian language.	Knows and correctly applies the terminology of language culture, language norms, language correctness, stylistics, and linguistic etiquette used in the description of contemporary Russian.	[SW1] oral statement/ conversation/discussion
	[FROSL3_U04] The graduate can recognize various types of texts in Russian, as well as conduct their critical analysis and interpretation using linguistic methods, including advanced information and communication technologies.	Is able to analyse Russian-language texts representing various functional styles and genres in terms of correctness, appropriateness, communicative effectiveness, and compliance with contemporary Russian language norms, using both traditional and digital tools of linguistic analysis.	[SU6] demonstration of practical skills
Subject contents	Language culture as a field of study. The concept of language culture. Language norm and usage. Criteria of language correctness. Contemporary norms of the Russian language: orthographic, orthoepic, grammatical, lexical, and stylistic norms. Language correctness. Typology of language errors. The most common errors in contemporary Russian. Methods of identifying and correcting language errors. Stylistic differentiation of the Russian language. Functional styles of contemporary Russian. Selection of linguistic means appropriate to a given communicative situation. Culture of spoken communication: correctness, precision, coherence, and communicative effectiveness. Principles of public communication. Culture of written communication. Editing texts for different communicative purposes. Coherence, clarity, and correctness of written texts. Linguistic etiquette. Politeness formulas. Strategies of formal and informal communication. Culture of dialogue. The language of the media and digital communication. Language norms and communicative practice. The language of social media. The impact of new technologies on contemporary Russian. Language culture, persuasion, and manipulation. Ethical aspects of communication. Responsibility for language use. Practical analysis of linguistic material. Evaluation of the correctness and appropriateness of linguistic means in texts representing different styles and genres.		
Prerequisites and co-requisites	Background knowledge in linguistics and communication studies.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Completion of assignments	51.0%	100.0%
Recommended reading	Basic literature	Chernyavskaya, V. E. (2021). <i>Diskurs i diskursnyy analiz: traditsii, metodologiya, praktika</i>. Moskva: Flinta. Karasik, V. I. (2020). <i>Yazykovoye proyavleniye lichnosti</i>. Moskva: Gnozis. Krongauz, M. A. (2022). <i>Russkiy yazyk na grani nervnogo sryva</i>. Moskva: AST. Krongauz, M. A. (2018). <i>Internet i yazyk</i>. Moskva: AST. Maksimov, V. I. (Ed.). (2020). <i>Russkiy yazyk i kul'tura rechi</i>. Moskva: Yurayt.	

	Supplementary literature	Bogdanova-Beglaryan, N. V. (2023). <i>Russkaya razgovornaya rech' XXI veka</i>. Sankt-Peterburg: Zlatoust. Karasik, V. I. (2021). <i>Diskursologiya kak napravleniye sovremennoy lingvistiki</i>. Moskva: Flinta. Krongauz, M. A. (2021). <i>Russkiy yazyk v epokhu interneta</i>. Moskva: AST. Maslova, V. A. (2022). <i>Sovremennaya lingvokul'turologiya</i>. Moskva: Yurayt. Wierzbicka, A. (2022). <i>Język. Umysł. Kultura</i>. Warszawa: Wydawnictwo Naukowe PWN. Zalevskaya, A. A. (2021). <i>Vvedeniye v psikholingvistiku</i>. Moskva: Yurayt.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Analyse the linguistic devices used in a Russian-language advertising text with regard to their communicative effectiveness.	
Work placement	Not applicable	

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