

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                          |                                                                                                                                                                                                                                                                       |                                     |                                                                              |            |     |
|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Trademark law - lecture, PG_00208442                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                          |                                                                                                                                                                                                                                                                       |                                     |                                                                              |            |     |
| Field of study                              | Law                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                          |                                                                                                                                                                                                                                                                       |                                     |                                                                              |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          | Academic year of realisation of subject                                                                                                                                                                                                                               |                                     | 2026/2027                                                                    |            |     |
| Education level                             | uniform Master's studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                          | Subject group                                                                                                                                                                                                                                                         |                                     | Optional subject group                                                       |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                          | Mode of delivery                                                                                                                                                                                                                                                      |                                     | e-learning                                                                   |            |     |
| Year of study                               | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                          | Language of instruction                                                                                                                                                                                                                                               |                                     | Polish<br>polish                                                             |            |     |
| Semester of study                           | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                          | ECTS credits                                                                                                                                                                                                                                                          |                                     | 1.0                                                                          |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                          | Assessment form                                                                                                                                                                                                                                                       |                                     | credit                                                                       |            |     |
| Conducting unit                             | Department of Human Rights and Intellectual Property Law -> Faculty of Law and Administration -> Rector                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                          |                                                                                                                                                                                                                                                                       |                                     |                                                                              |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                          | dr Ewelina Szatkowska                                                                                                                                                                                                                                                 |                                     |                                                                              |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                          |                                                                                                                                                                                                                                                                       |                                     |                                                                              |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Lecture                                                  | Tutorial                                                                                                                                                                                                                                                              | Laboratory                          | Project                                                                      | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 15.0                                                     | 0.0                                                                                                                                                                                                                                                                   | 0.0                                 | 0.0                                                                          | 0.0        | 15  |
|                                             | E-learning hours included: 15.0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                          |                                                                                                                                                                                                                                                                       |                                     |                                                                              |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Participation in didactic classes included in study plan |                                                                                                                                                                                                                                                                       | Participation in consultation hours |                                                                              | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 15                                                       |                                                                                                                                                                                                                                                                       | 2.0                                 |                                                                              | 8.0        | 25  |
| Subject objectives                          | The aim of the course is to provide students with knowledge of the principles governing trademark protection and to develop their ability to identify and solve basic legal problems related to the registration, use, and protection of trademarks.                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                          |                                                                                                                                                                                                                                                                       |                                     |                                                                              |            |     |
| Learning outcomes                           | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                          | Subject outcome                                                                                                                                                                                                                                                       |                                     | Method of verification                                                       |            |     |
|                                             | [PRAWOJ5_W07] has an in-depth knowledge of law-making, interpretation and application processes, both international and national, substantive and procedural, private and public law                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                          | The student knows and explains the principles governing the registration and protection of trademarks, in particular the requirements for obtaining protection, the scope of trademark rights, and the rules concerning their infringement, expiry, and invalidation. |                                     | [SW4] test/exam - oral or written<br>[SW2] presentation/project/paper/report |            |     |
|                                             | [PRAWOJ5_K02] thinks critically and is prepared to solve specific legal problems                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                          | The student is prepared to critically assess legal problems related to the registration, use, and protection of trademarks and to formulate proposals for their resolution.                                                                                           |                                     | [SK2] presentation/project/paper/report                                      |            |     |
| Subject contents                            | <ul style="list-style-type: none"><li>the concept, functions, and types of trademarks</li><li>sources of trademark law in national, European Union, and international law</li><li>registrability of signs as trademarks and distinctiveness (concrete and abstract)</li><li>absolute and relative grounds for refusal of trademark registration</li><li>scope and content of trademark rights</li><li>infringement of trademark rights and available legal remedies</li><li>expiry and invalidation of trademark rights</li><li>protection of reputed and well-known trademarks</li><li>practical issues relating to the registration, use, and protection of trademarks</li></ul> |                                                          |                                                                                                                                                                                                                                                                       |                                     |                                                                              |            |     |

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|---------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Prerequisites and co-requisites |                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                               |
| Assessment methods and criteria | Subject passing criteria                                       | Passing threshold                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Percentage of the final grade |
|                                 | Test                                                           | 51.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 100.0%                        |
| Recommended reading             | Basic literature                                               | R. Skubisz, <i>Trademarks and Their Protection</i> , Warsaw 2019.<br><br><i>Lexicon of Intellectual Property Law: 100 Basic Concepts</i> , eds. M. Barczewski, E. Szatkowska, Warsaw 2019.<br><br>J. Sieńczyło-Chlabicz, <i>Intellectual Property Law: Theory and Practice</i> , Warsaw 2021.                                                                                                                                                                                                                                                 |                               |
|                                 | Supplementary literature                                       | <i>Lexicon of Intellectual Property Law: 100 Basic Concepts</i> , eds. M. Barczewski, E. Szatkowska, Warsaw 2019.                                                                                                                                                                                                                                                                                                                                                                                                                             |                               |
|                                 | eResources addresses                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                               |
|                                 | Example issues/<br>example questions/<br>tasks being completed | <ul style="list-style-type: none"><li>• What are the basic functions of a trademark?</li><li>• What are the absolute grounds for refusal of trademark registration?</li><li>• What is trademark distinctiveness (concrete and abstract)?</li><li>• What does exhaustion of trademark rights mean?</li><li>• Can the shape or form of a building be registered as a trademark?</li><li>• How long does trademark protection last?</li><li>• What is the difference between a trademark with a reputation and a well-known trademark?</li></ul> |                               |
| Work placement                  | Not applicable                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                               |

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